

# **Contents**

| Background and objectives                       | <u>3</u>  | Business and community development and                                 | <u>83</u>  |
|---|-----------|--|------------|
| Key findings and recommendations                | <u>4</u>  | <u>tourism</u>   |            |
| Detailed findings                               | <u>12</u> | Planning and building permits  | <u>87</u>  |
| Overall performance                             | <u>13</u> | Environmental sustainability   | <u>91</u>  |
| <u>Customer service</u>                         | 31        | Emergency and disaster management                                      | <u>95</u>  |
| Communication                                   | <u>37</u> | Maintenance of unsealed roads  | <u>99</u>  |
| Council direction                               | 42        | Response to COVID-19   | <u>103</u> |
| Individual service areas                        | <u>46</u> | Detailed demographics  | <u>107</u> |
| Community consultation and engagement           | <u>47</u> | Appendix A: Index scores, margins of error and significant differences | <u>110</u> |
| Lobbying on behalf of the community             | <u>51</u> | Appendix B: Further project information                                | <u>115</u> |
| Decisions made in the interest of the community | <u>53</u> | - ppolitical project microsum.   |            |
| Condition of sealed local roads                 | <u>55</u> |  |            |
| Condition of local streets and footpaths        | <u>59</u> |  |            |
| Enforcement of local laws                       | <u>63</u> |  |            |
| Elderly support services                        | <u>67</u> |  |            |
| Recreational facilities                         | <u>71</u> |  |            |
| Appearance of public areas                      | <u>75</u> |  |            |
| Waste management                                | <u>79</u> |  |            |

# **Background and objectives**

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-fourth year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

### **Serving Victoria for 24 years**

Each year the CSS data is used to develop this Statewide report which contains all of the aggregated results, analysis and data. Moreover, with 24 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



# **Buloke Shire Council – at a glance**

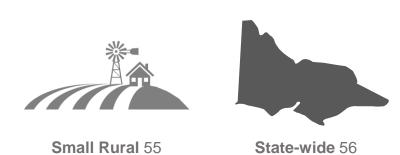


### **Overall council performance**

Results shown are index scores out of 100.



Buloke 49



# Council performance compared to group average



# **Summary of core measures**



### **Index scores**



**Performance** 



money



Community Consultation



Making Community Decisions



Sealed Local Roads



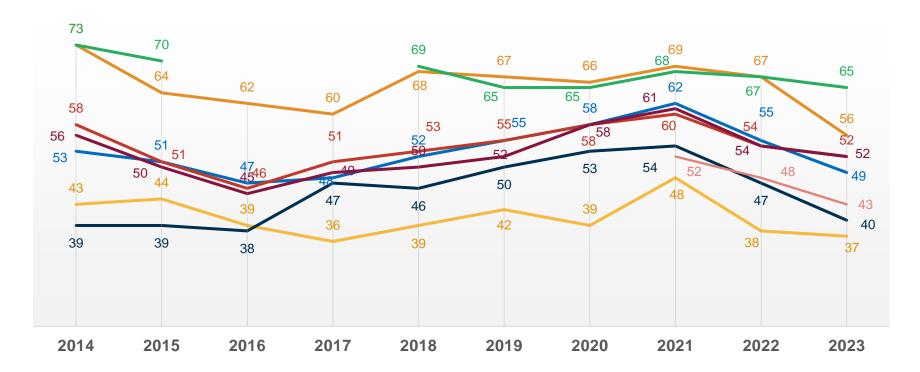




Customer Service



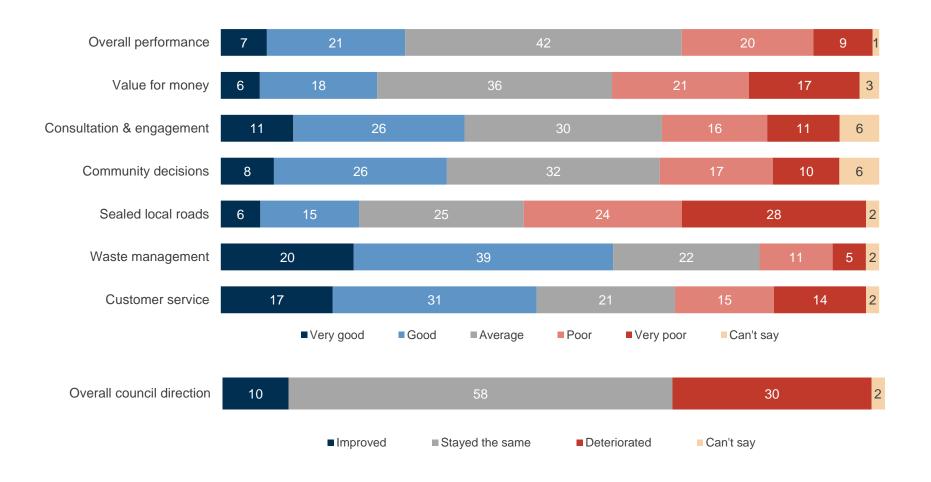
Overall Council Direction



# **Summary of core measures**



### Core measures summary results (%)



# **Summary of Buloke Shire Council performance**



| Services  |                           | Buloke<br>2023 | Buloke<br>2022 | Small<br>Rural<br>2023 | State-wide<br>2023 | Highest<br>score                           | Lowest<br>score                            |
|-----------|---------------------------|----------------|----------------|------------------------|--------------------|--|--|
| <b>(%</b> | Overall performance       | 49             | 55             | 55                     | 56                 | Aged 65+ years                             | Aged 50-64<br>years, Aged 18-<br>34 years  |
| S         | Value for money           | 43             | 48             | 49                     | 49                 | Aged 65+ years                             | Aged 50-64<br>years                        |
| +         | Overall council direction | 40             | 47             | 47                     | 46                 | Aged 18-34<br>years                        | Donald residents,<br>Aged 35-49<br>years   |
| Ė         | Customer service          | 56             | 67             | 65                     | 67                 | Aged 35-49<br>years, Sea Lake<br>residents | Donald residents                           |
| ***       | COVID-19 response         | 69             | 72             | 69                     | 67                 | Aged 35-49<br>years                        | Aged 18-34<br>years                        |
| ず         | Recreational facilities   | 68             | 71             | 67                     | 68                 | Aged 65+ years                             | Sea Lake residents                         |
|           | Waste management          | 65             | 67             | 66                     | 66                 | Sea Lake residents                         | Aged 50-64<br>years                        |
| 泣         | Emergency & disaster mngt | 64             | -              | 66                     | 65                 | Donald residents                           | Aged 35-49<br>years, Charlton<br>residents |
|           | Enforcement of local laws | 64             | 62             | 61                     | 61                 | Charlton residents                         | Aged 50-64<br>years                        |

# **Summary of Buloke Shire Council performance**



| Services |                              | Buloke<br>2023 | Buloke<br>2022 | Small<br>Rural<br>2023 | State-wide<br>2023 | Highest<br>score  | Lowest<br>score                            |
|----------|------------------------------|----------------|----------------|------------------------|--------------------|---|--|
| <u>.</u> | Appearance of public areas   | 64             | 71             | 71                     | 67                 | Aged 65+ years,<br>Charlton<br>residents, Aged<br>35-49 years | Sea Lake<br>residents                      |
| Å        | Elderly support services     | 63             | 69             | 66                     | 63                 | Donald residents,<br>Aged 18-34<br>years, Aged 65+<br>years   | Aged 35-49<br>years                        |
|          | Bus/community dev./tourism   | 61             | 62             | 61                     | 59                 | Aged 35-49<br>years   | Aged 50-64<br>years                        |
| دُع      | Environmental sustainability | 58             | 58             | 59                     | 60                 | Sea Lake<br>residents, Aged<br>65+ years                      | Charlton residents                         |
|          | Consultation & engagement    | 52             | 54             | 53                     | 52                 | Aged 65+ years  | Aged 50-64<br>years                        |
| ***      | Community decisions          | 52             | 54             | 52                     | 51                 | Aged 65+ years  | Aged 50-64<br>years, Sea Lake<br>residents |
| <u>.</u> | Lobbying                     | 49             | 53             | 52                     | 51                 | Aged 65+ years,<br>Sea Lake<br>residents, Aged<br>18-34 years | Aged 50-64<br>years, Charlton<br>residents |
|          | Planning & building permits  | 46             | -              | 45                     | 47                 | Donald residents  | Users, Aged 50-<br>64 years                |

# **Summary of Buloke Shire Council performance**



| Services |                           | Buloke<br>2023 | Buloke<br>2022 | Small<br>Rural<br>2023 | State-wide<br>2023 | Highest<br>score   | Lowest<br>score     |
|----------|---------------------------|----------------|----------------|------------------------|--------------------|--------------------|---------------------|
|          | Local streets & footpaths | 44             | -              | 52                     | 52                 | Aged 65+ years     | Aged 18-34<br>years |
| A        | Sealed local roads        | 37             | 38             | 44                     | 48                 | Charlton residents | Aged 18-34<br>years |
|          | Unsealed roads            | 30             | 31             | 38                     | 37                 | Charlton residents | Aged 18-34<br>years |

### Focus areas for the next 12 months



Overview

Buloke Shire Council's overall performance has fluctuated over time, but since achieving its peak in 2021, perceptions have significantly declined for consecutive years, returning to ratings seen in 2016 and 2017. This is reflected across most individual service areas, as well as customer service, where perceptions have also started to trend downwards over the past two years. Indeed, three times as many residents feel the direction of Council's overall performance has deteriorated than improved in the last 12 months.

Key influences on perceptions of overall performance

Over the coming year, Council should look to maintain and strengthen perceptions of decisions made in the interest of the community, as it has the strongest influence on overall performance but is a lower performing area for Council. The more moderately influential service area of the condition of sealed local roads should also be prioritised as and area for improvement as Council is performing poorly here.

Comparison to state and area grouping

Council rates in line with both the Small Rural group and State-wide averages on most of the service areas evaluated. Council rates significantly above the State-wide and Small Rural group averages on enforcement of local laws, significantly below the State-wide and Small Rural group averages on appearance of public areas, local streets and footpaths, the condition of sealed local roads, and maintenance of unsealed roads. Council rates significantly below the Small Rural group average on elderly support and lobbying.

A need to abate declines and rebuild

In addition to the areas above, Council should look to focus on other areas that influence overall perceptions, including the maintenance of unsealed roads, community consultation and engagement and lobbying. Rebuilding sentiment among residents aged 18 to 34 years – a cohort who are critical of Council's performance in these areas and recorded a significant decline on these measures this year – should be a focus.

# **DETAILED FINDINGS**



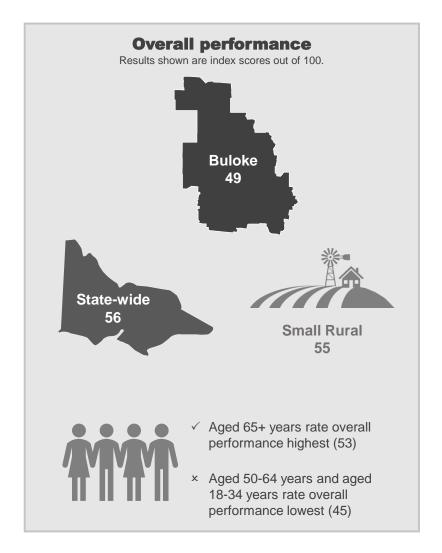




The overall performance index score of 49 for Buloke Shire Council marks a significant decrease on the 2022 result, declining by six index points in the past year. Council's overall performance has significantly declined for the second consecutive year following the gain achieved in 2021. Council's overall performance is rated statistically significantly lower (at the 95% confidence interval) than both the State-wide and Small Rural group averages (56 and 55 respectively).

- Since the previous evaluation, ratings significantly declined among younger residents aged 18 to 34 years, and older residents aged 65 years and over.
- By age group, overall performance is rated highest among residents aged 65 years and over and lowest among residents aged 18 to 34 years and 50 to 64 years, although none differ significantly from the Council average.
- Geographically, overall performance is rated below average (not significantly so) among residents of Donald and Sea Lake, and above average among residents of Charlton.

Around a quarter of residents (24%) rate the value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good', while 38% say it is 'very poor' or 'poor'.



50-64

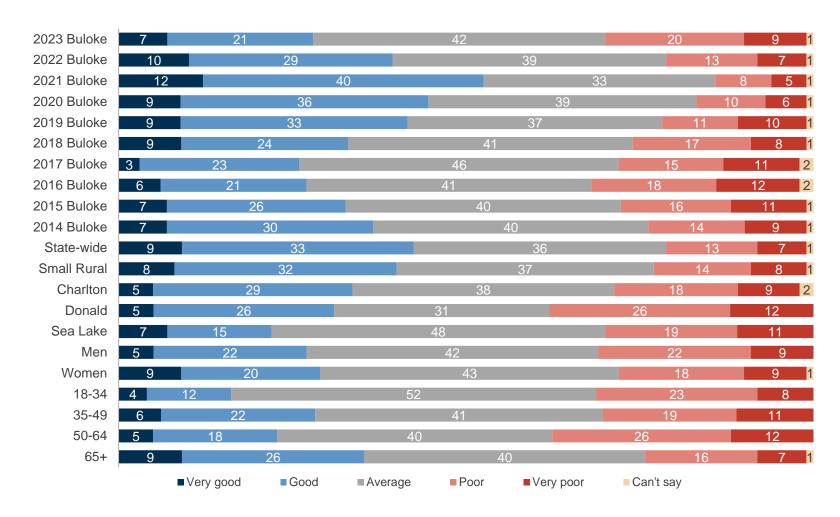


### 2023 overall performance (index scores)

### 2022 2021 2020 2019 2018 2017 2016 2015 2014 State-wide Small Rural 55^ n/a 65+ Women Charlton n/a n/a n/a Buloke 35-49 Men Sea Lake n/a n/a n/a Donald n/a n/a n/a 18-34



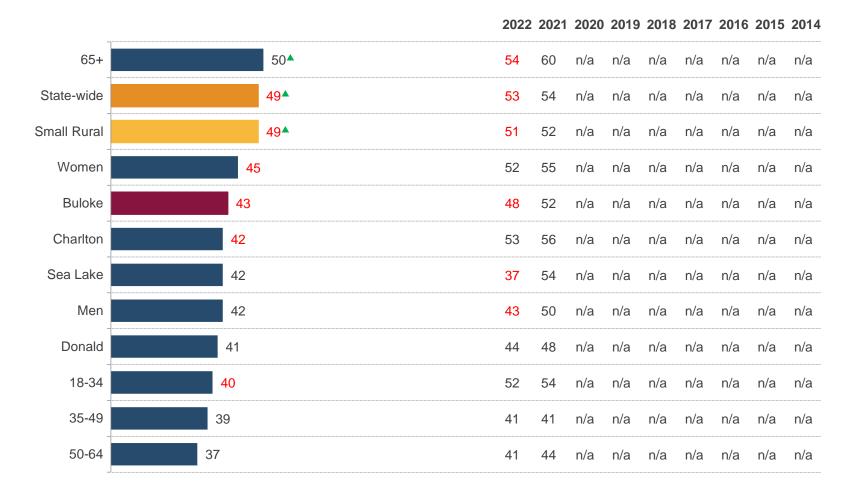
### 2023 overall performance (%)



# Value for money in services and infrastructure



### 2023 value for money (index scores)

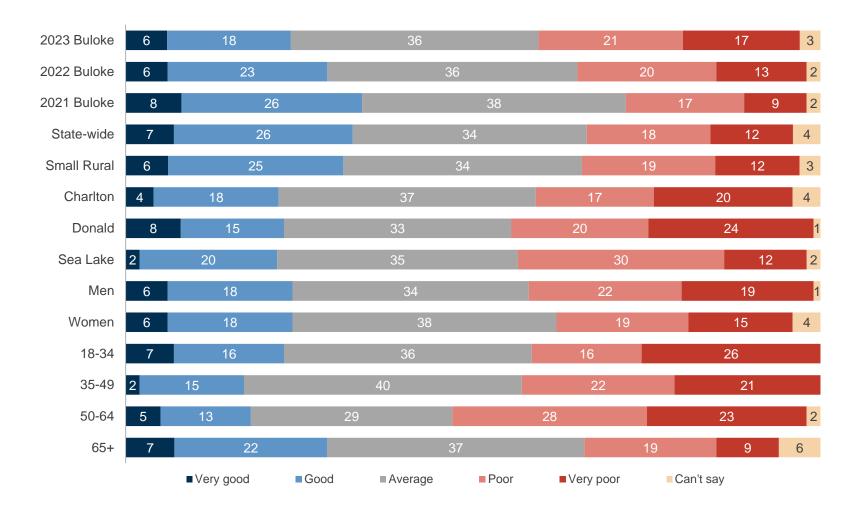


Note: Please see Appendix A for explanation of significant differences.

# Value for money in services and infrastructure



### 2023 value for money (%)



# **Top performing service areas**

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COVID-19 response (index score of 69) is the area where Council performed best in 2023, decreasing by (a not significant) three index points from 2022. Council performs in line with the State-wide and Small Rural group averages on this service area.

 Perceptions of Council's COVID-19 response are significantly lower than average among 18 to 34 years (index score of 61, significantly down 20 points from the 2022 result).

Recreational facilities is Council's next highest rated service area (index score of 68). Council also performs in line with the Small Rural and the Statewide group averages on this service area.

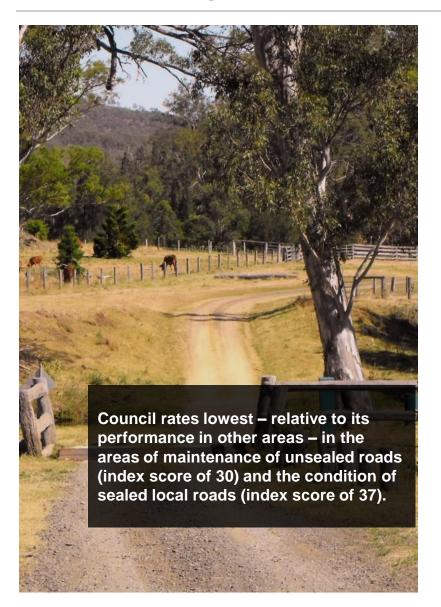
- Residents aged 65 years and over rate Council's recreational facilities significantly above average, and those aged 35 to 49 years rate it significantly lower than average (index scores of 74 and 59 respectively).
- One in seven residents (15%) volunteer recreational and sporting facilities as the best thing about Buloke Shire Council.

Ratings of council's performance in enforcement law (index score of 64) is the one service area where perceptions have improved in the last 12 months, increasing by a not significant two index points.



# Low performing service areas





Council rates lowest for perceptions of maintenance of unsealed roads, followed by the condition of sealed local roads (index scores of 30 and 37 respectively). Council rates significantly lower than the Small Rural group and State-wide averages on each of these service areas.

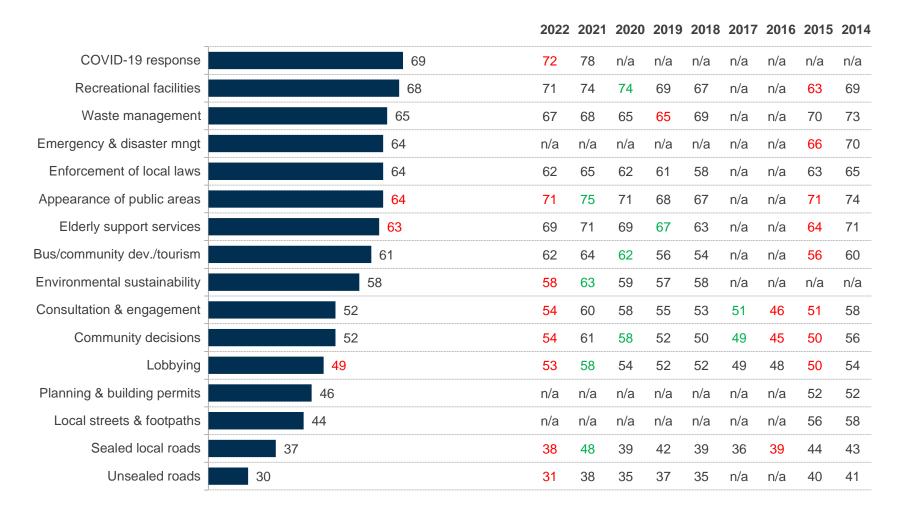
Ratings of Council's performance in the maintenance of unsealed roads, and the condition of sealed local roads are in line with 2022 results, arresting the significant declines last year. These two service areas exhibit a large disparity between importance and performance perceptions (55 and 49 point differentials respectively).

- Residents aged 18 to 34 years provide significantly lower than average ratings for each of the aforementioned service areas. Ratings of Council's performance in both service areas have decreased significantly in the last 12 months among this cohort.
- Ratings for the condition of sealed local roads are significantly higher than the Council average for residents aged 65 years and over and those living in Charlton.

# Individual service area performance



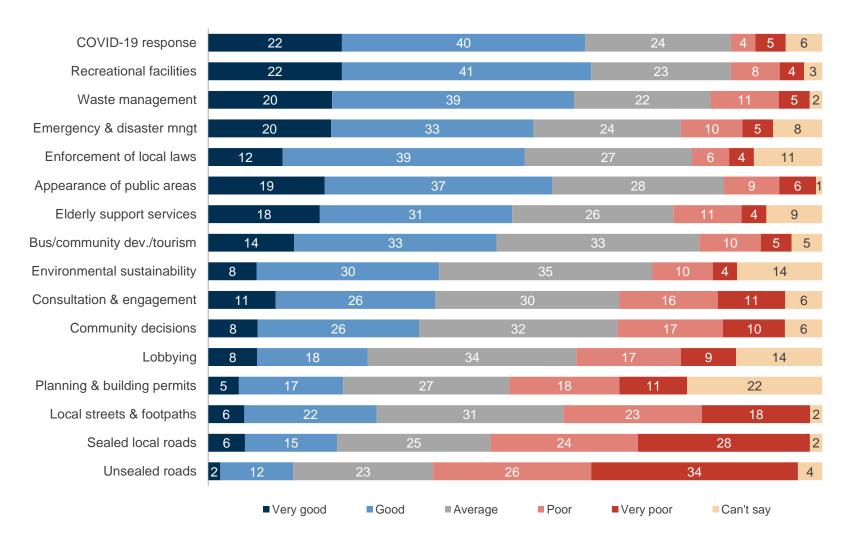
### 2023 individual service area performance (index scores)



# Individual service area performance



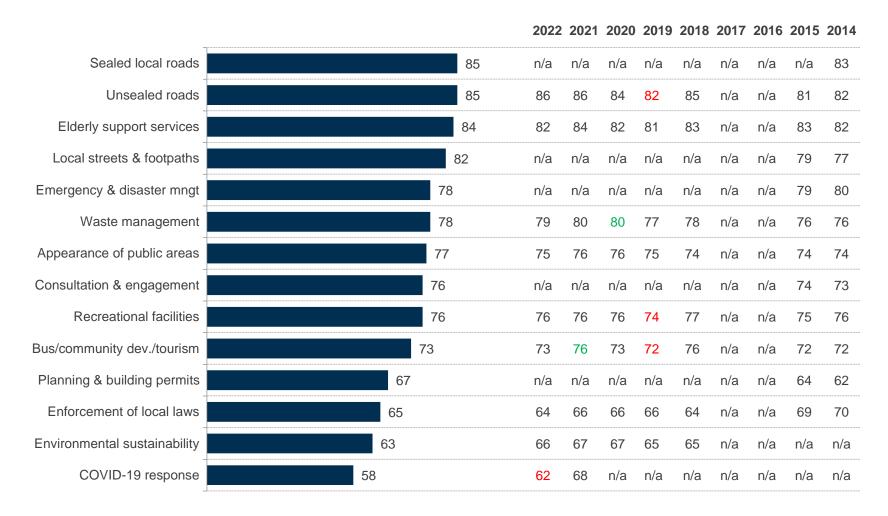
### 2023 individual service area performance (%)



# Individual service area importance



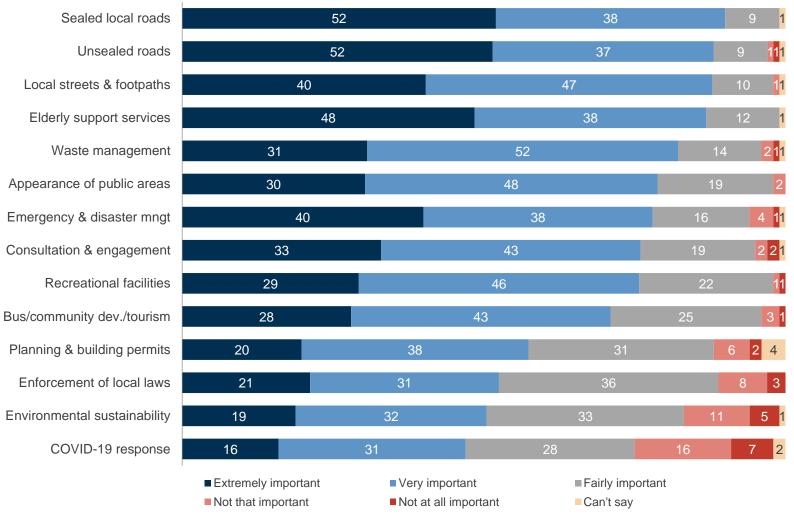
### 2023 individual service area importance (index scores)



# Individual service area importance



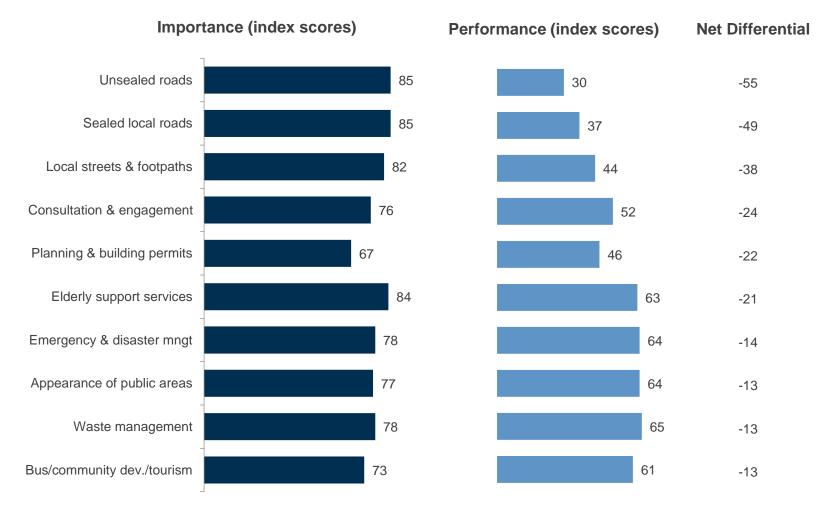
### 2023 individual service area importance (%)



# Individual service areas importance vs performance



Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



# Influences on perceptions of overall performance



The individual service areas that have the strongest influence on the overall performance rating (based on regression analysis) are:

- Decisions made in the interest of the community
- The appearance of public areas.

Good communication and transparency with residents in Council decision making and continuing to maintain local public areas provide the greatest opportunities to drive up overall opinion of Council's performance.

While the appearance of public areas is among Council's best performing service areas (index of 64), its decision making is rated just above average (index of 52) and some effort should be directed at improving perceptions in this area.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- Emergency management
- The condition of sealed local roads
- Community consultation and engagement
- Lobbying on behalf of the community
- The maintenance of unsealed roads

Business, community development and tourism.

Looking at these key service areas only, emergency management is Council's best performing area (index of 64) and has a strong influence on the overall performance rating. Council is also performing well on the more moderate influence of business, community development and tourism (index of 61).

Maintaining these positive results should remain a focus – but there is greater work to be done elsewhere.

Service areas that have a more moderate influence on overall perceptions, but where Council performs relatively less well, are lobbying and community consultation (index of 49 and 52 respectively).

A focus on consulting residents about key local issues and demonstrating Council efforts to lobby on their behalf can also help shore up positive overall ratings of Council.

However, most in need of attention is Council's poor performance on unsealed and sealed local roads (index of 30 and 37 respectively), which are moderate to strong influences on Council's overall rating.

Attending to resident concerns about the condition of local roads can also help improve overall perceptions of Council.

# Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
   Service areas appearing on the right side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
   This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

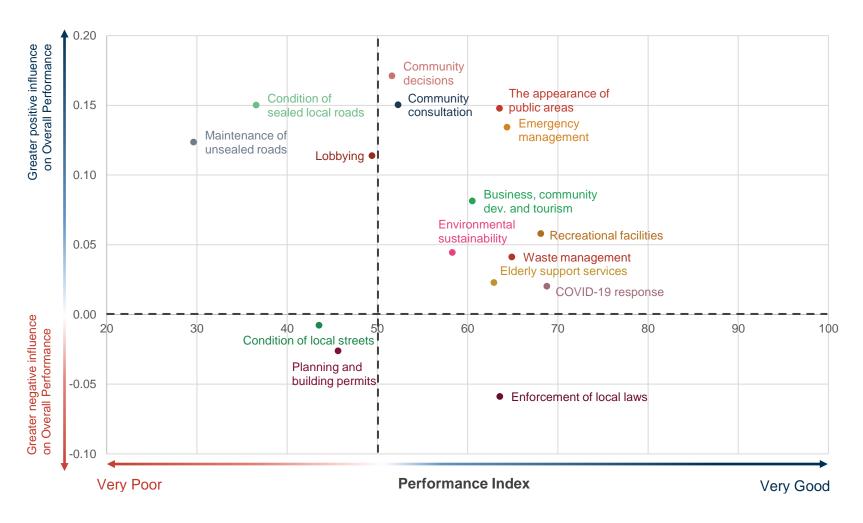
- The first chart shows the results of a regression analysis of all individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

# Influence on overall performance: all service areas



### 2023 regression analysis (all service areas)

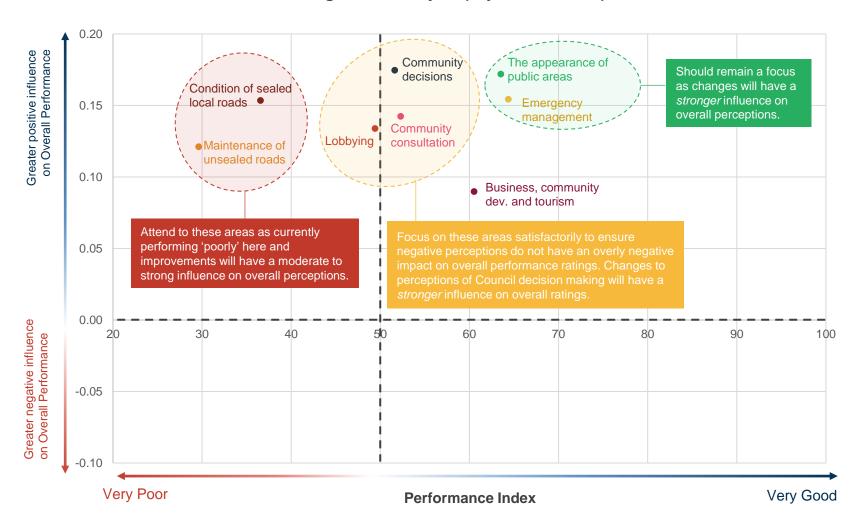


The multiple regression analysis model above (all service areas) has an  $R^2$  value of 0.630 and adjusted  $R^2$  value of 0.614, which means that 61% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 40.68. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

# Influence on overall performance: key service areas



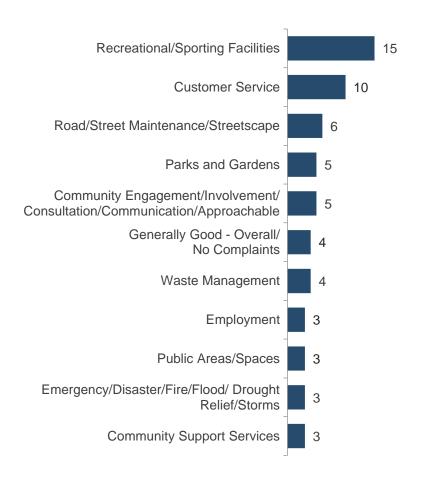
### 2023 regression analysis (key service areas)



# **Best things about Council**



# 2023 best things about Council (%) - Top mentions only -





# **Customer service**

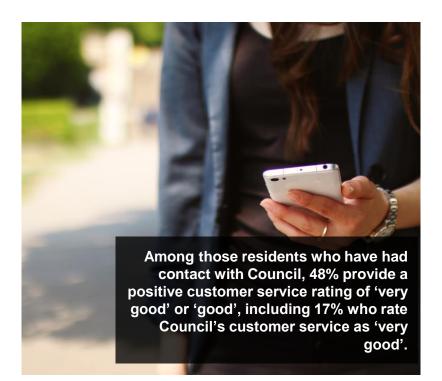
### **Contact with council and customer service**



### Contact with council

Almost two thirds of households (65%) have had contact with Buloke Shire Council in the last 12 months.

Residents aged 35 to 49 years (80%) are significantly more likely than average to have recently contacted Council, while Sea Lake residents (49%) and 65+ year olds (54%) are significantly less likely than average to have contacted Council.



### **Customer service**

Council's customer service index of 56 marks an 11 point and significant decrease from 2022. This follows four years of stability in performance perceptions, maintaining the significant improvement that had been achieved in 2018. Customer service is rated significantly lower than the Small Rural group and State-wide averages (index scores of 65 and 67 respectively).

 Since the previous evaluation, ratings significantly declined among residents aged 18 to 34 years and 65 years and over, and those living in Donald.

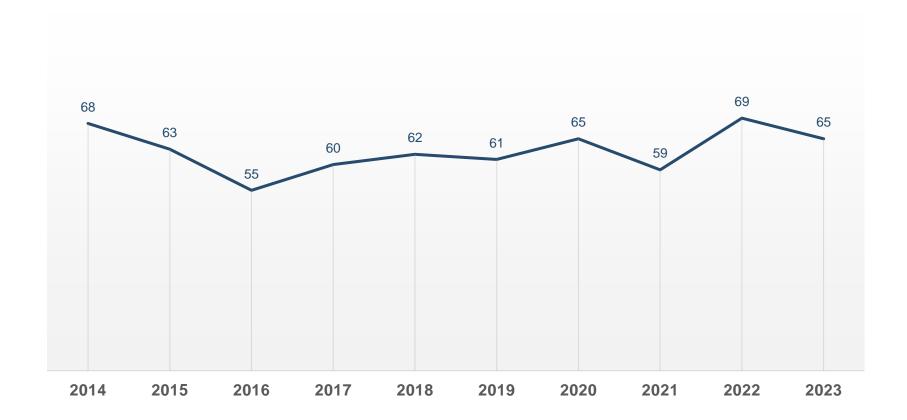
Almost half of residents (48%, down 14 points from 2022) provide a positive customer service rating of 'very good' or 'good', including 17% (down 7 points) of residents who rate Councils' customer service as 'very good'. Around three in ten residents (29%, up 15 points) give a 'poor' or 'very poor' rating for customer service.

Customer service is volunteered as the best thing about Council by 10% of residents, but obviously the rating decline needs to be addressed before it becomes any worse.

### **Contact with council**



# 2023 contact with council (%) Have had contact

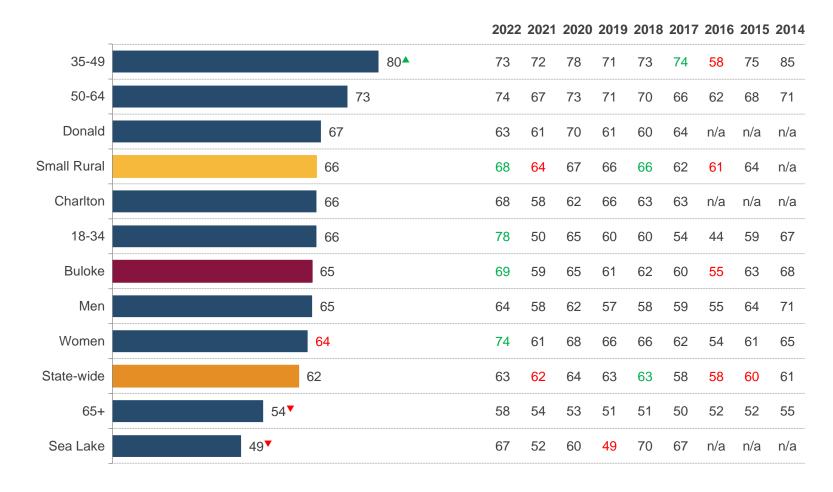


Q5. Over the last 12 months, have you or any member of your household had any contact with Buloke Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

### **Contact with council**



### 2023 contact with council (%)



Q5. Over the last 12 months, have you or any member of your household had any contact with Buloke Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked State-wide: 41 Councils asked group: 16 Note: Please see Appendix A for explanation of significant differences.

# **Customer service rating**



### 2023 customer service rating (index scores)



Q5c. Thinking of the most recent contact, how would you rate Buloke Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

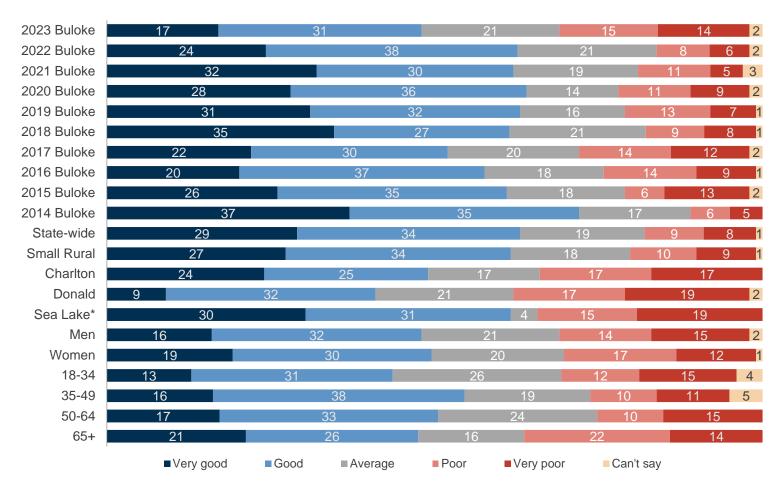
Councils asked State-wide: 66 Councils asked group: 19 Note: Please see Appendix A for explanation of significant differences.

\*Caution: small sample size < n=30

# **Customer service rating**



### 2023 customer service rating (%)



Q5c. Thinking of the most recent contact, how would you rate Buloke Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 66 Councils asked group: 19



### Communication

The preferred form of communication from Council about news and information and upcoming events newsletters sent via mail (26%), followed by advertising in the local newspaper (21%). Council newsletters distributed via email (15%) is the third most preferred communications format, sitting slightly above social media and newsletters as a local paper insert (both at 14%).

- Among residents aged <u>under 50 years</u>, social media (27%) is preferred over mailed newsletters (24%).
   Since the previous evaluation in 2017, preference for emailed newsletters (16%) has remained steady.
   Preference for advertising in local newspapers has declined (22% in 2017 down to 14% in 2023), and Council newsletters as local paper inserts has dropped by half (15% in 2017 down to 6% in 2023).
- Residents aged <u>over 50 years</u> much prefer to receive mailed newsletters (27%) ahead of emailed newsletters (14%). Newsletters sent via mail has typically been the preferred form of communication by older residents (2017 being an exception).
   Preference for advertising news, information and upcoming events in newspapers (25%) is the second most preferred form of communication among those aged over 50 years.



### **Best form of communication**



#### 2023 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



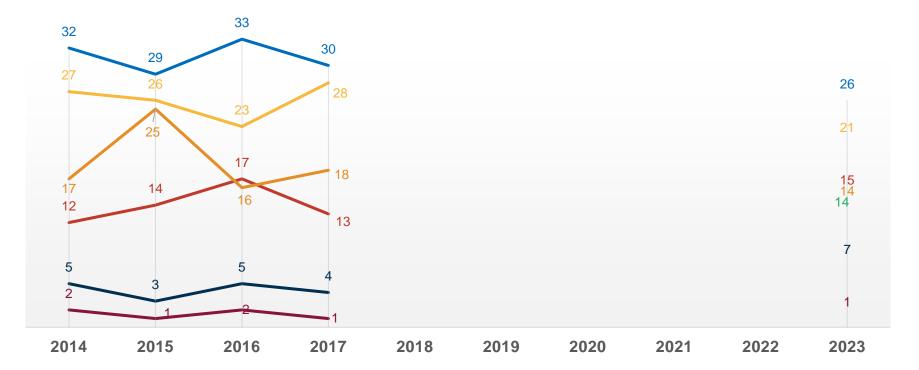
Council Website



Text Message



Social Media



Q13. If Buloke Shire Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents. Councils asked State-wide: 40 Councils asked group: 11 Note: 'Social Media' was included in 2019.

### **Best form of communication: under 50s**



#### 2023 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



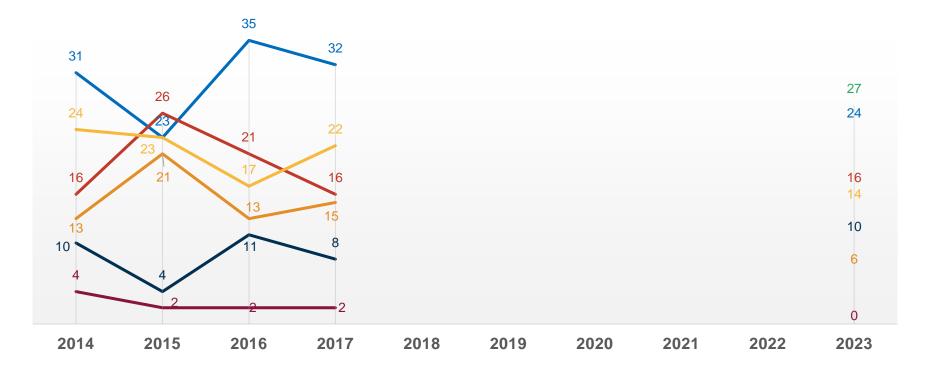
Council Website



Text Message



Social Media



Q13. If Buloke Shire Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged under 50. Councils asked State-wide: 40 Councils asked group: 11 Note: 'Social Media' was included in 2019.

### **Best form of communication: over 50s**



#### 2023 over 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



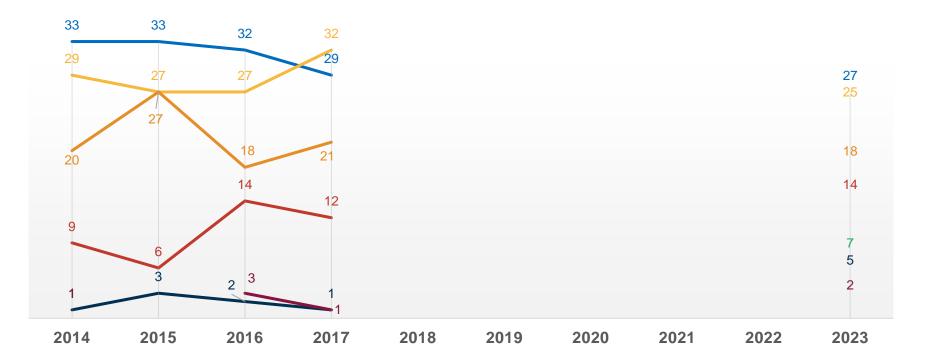
Council Website



Text Message



Social Media





### **Council direction**

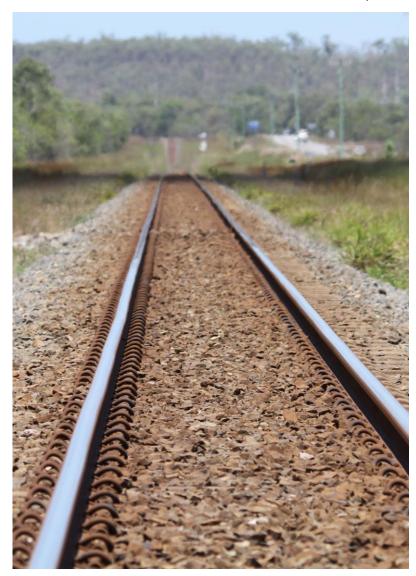
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Perceptions of the direction of Council's overall performance have significantly declined for a second consecutive year, following four years of maintaining the significant gain achieved in 2017.

Direction of Council's overall performance is rated significantly lower than both the State-wide and Small Rural group averages (index scores of 46 and 47 respectively).

Over the last 12 months, 10% of residents believe the direction of Council's overall performance has improved (compared to a slightly higher 14% in 2022). Around six in ten residents (58%, down four percentage points) believe it has stayed the same and 30% think it has deteriorated (compared to 21% in 2022).

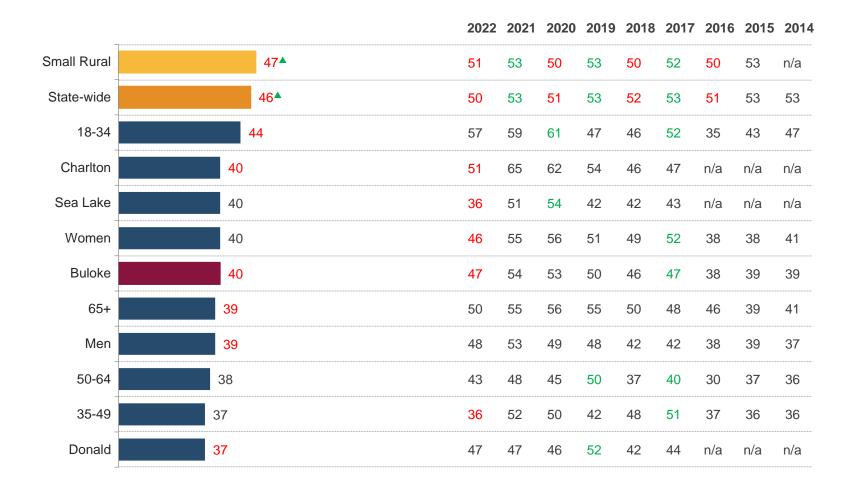
- Since the previous evaluation, ratings significantly declined across most geographic and demographic cohorts, the exception being residents aged 35 to 64 years, women, and those living in Sea Lake.
- By geographic region, residents of Charlton and Sea Lake are more satisfied with the direction of Council's overall performance than residents of Donald.



### **Overall council direction last 12 months**



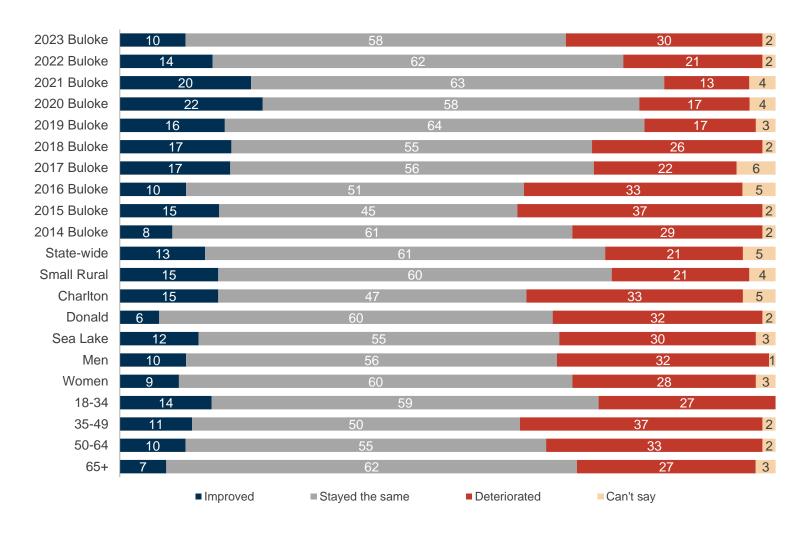
#### 2023 overall council direction (index scores)



### **Overall council direction last 12 months**



#### 2023 overall council direction (%)



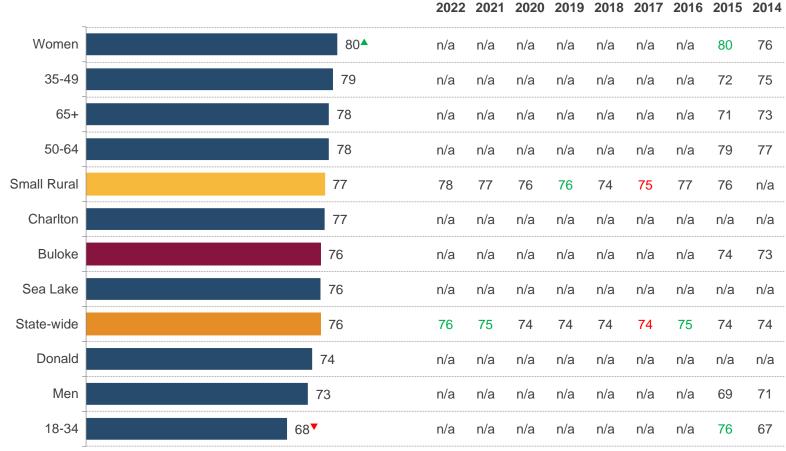


## **Community consultation and engagement importance**





2023 consultation and engagement importance (index scores)

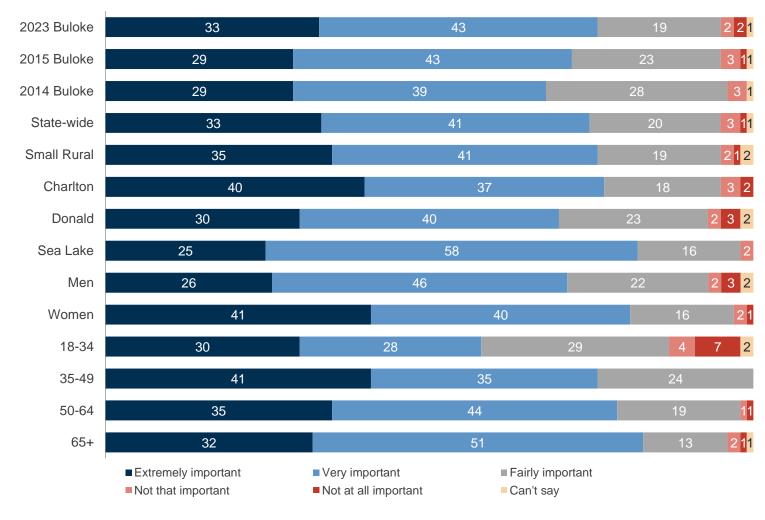


## **Community consultation and engagement importance**





#### 2023 consultation and engagement importance (%)



## Community consultation and engagement performance





#### 2023 consultation and engagement performance (index scores)

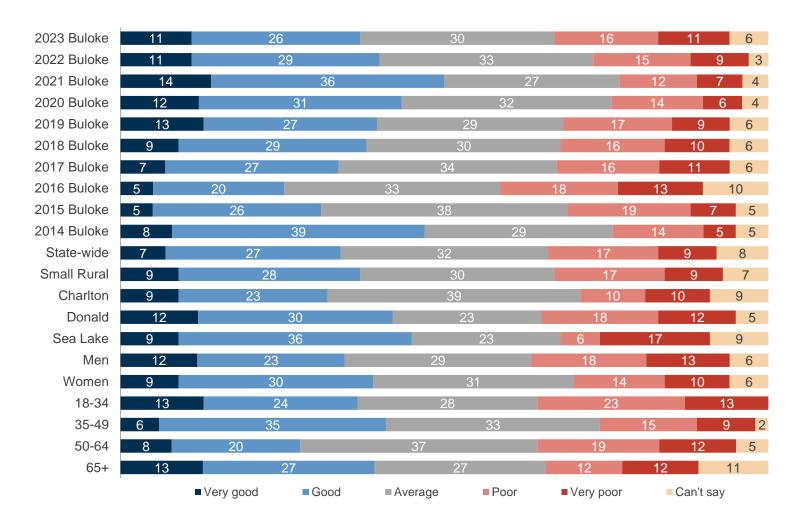


## Community consultation and engagement performance





#### 2023 consultation and engagement performance (%)



### Lobbying on behalf of the community performance





#### 2023 lobbying performance (index scores)

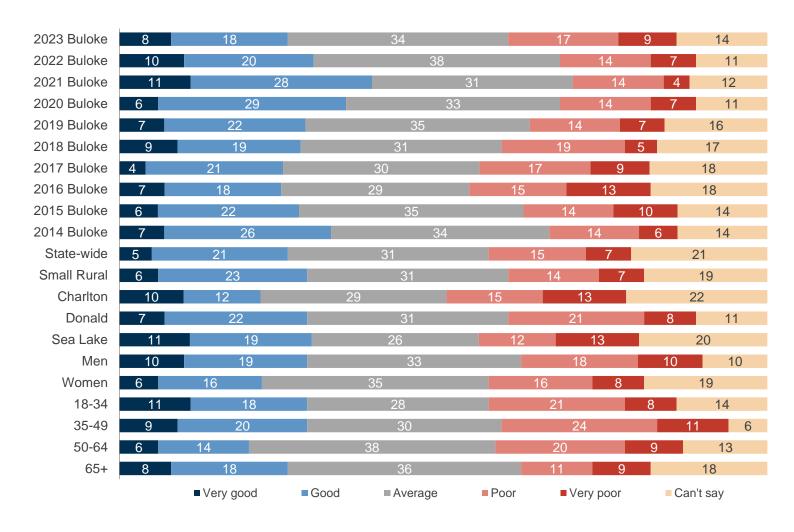


## Lobbying on behalf of the community performance





#### 2023 lobbying performance (%)



## Decisions made in the interest of the community performance





#### 2023 community decisions made performance (index scores)

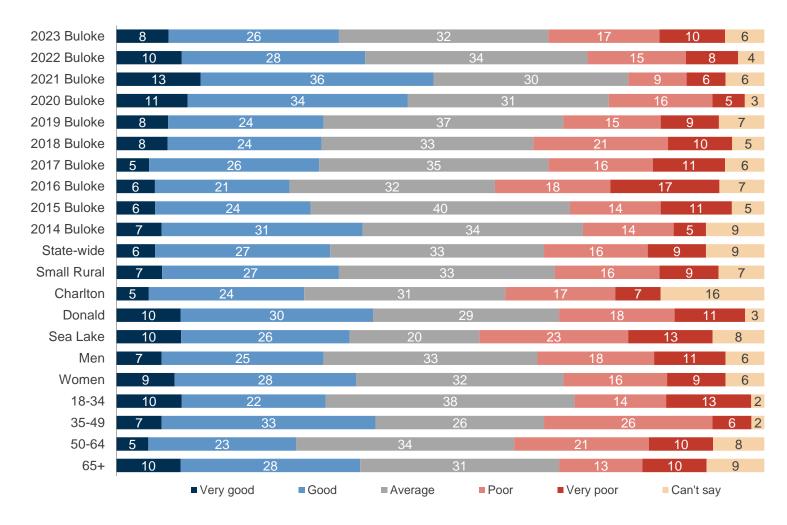


# **Decisions made in the interest of the community performance**





#### 2023 community decisions made performance (%)



# The condition of sealed local roads in your area importance





#### 2023 sealed local roads importance (index scores)

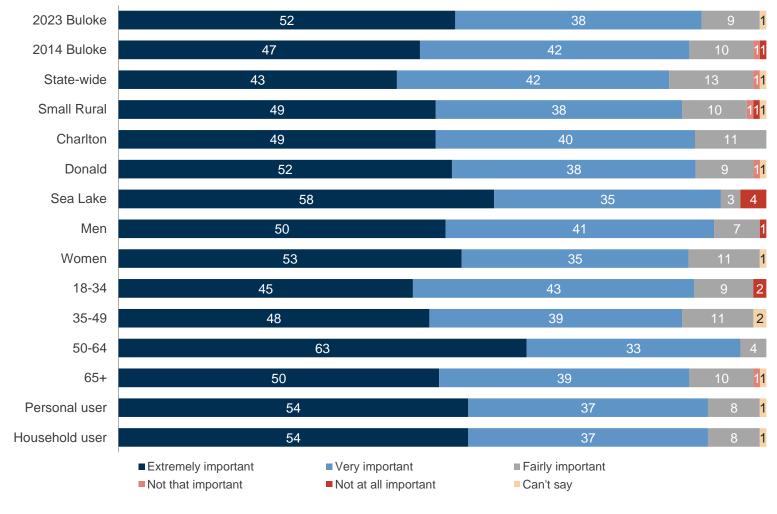


# The condition of sealed local roads in your area importance





#### 2023 sealed local roads importance (%)

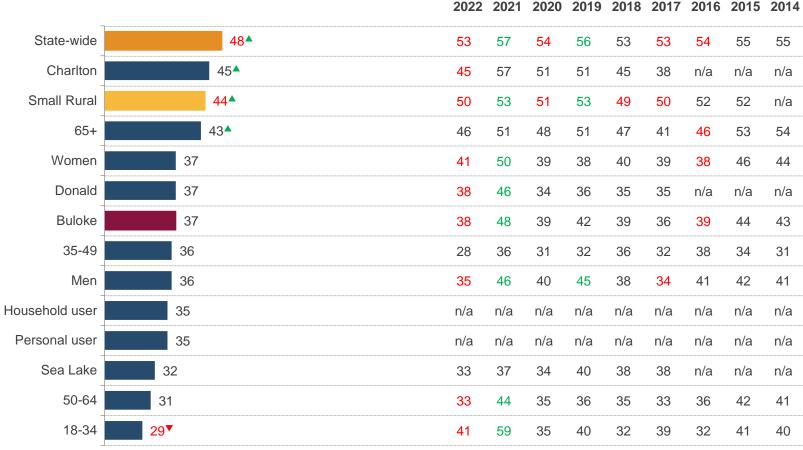


# The condition of sealed local roads in your area performance





#### 2023 sealed local roads performance (index scores)

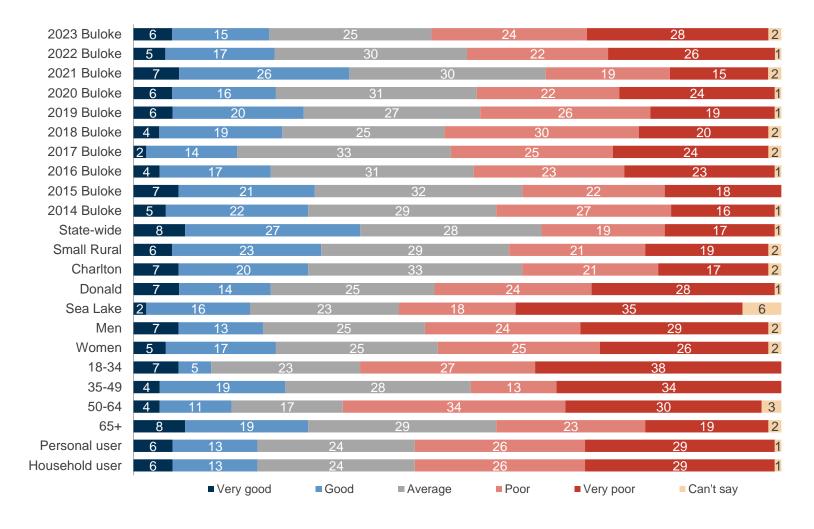


## The condition of sealed local roads in your area performance





#### 2023 sealed local roads performance (%)



# The condition of local streets and footpaths in your area importance





#### 2023 streets and footpaths importance (index scores)

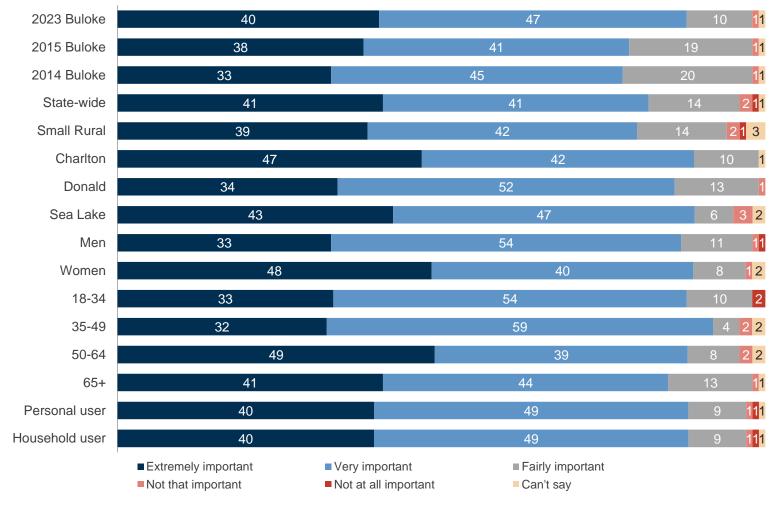


# The condition of local streets and footpaths in your area importance





#### 2023 streets and footpaths importance (%)

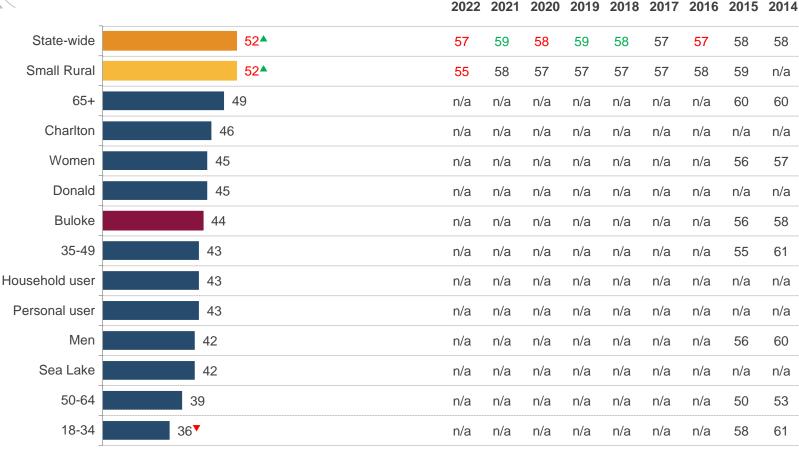


# The condition of local streets and footpaths in your area performance





#### 2023 streets and footpaths performance (index scores)

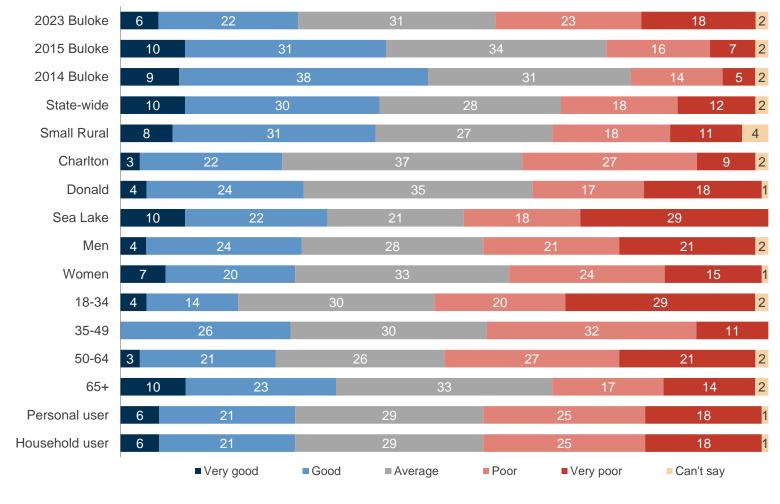


# The condition of local streets and footpaths in your area performance





#### 2023 streets and footpaths performance (%)

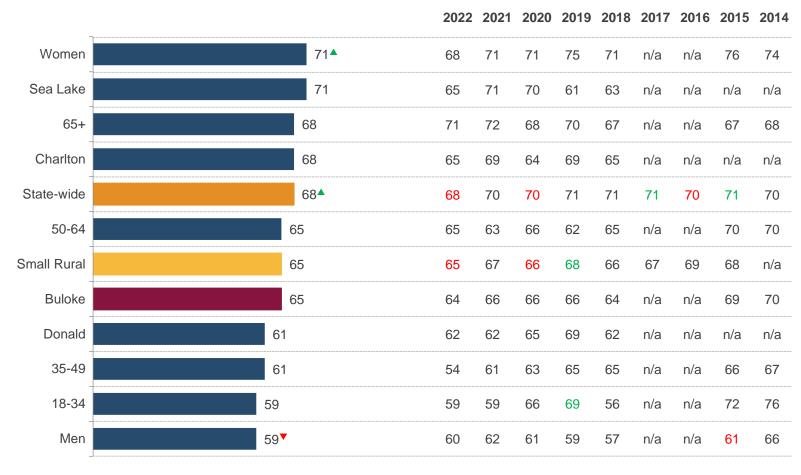


## **Enforcement of local laws importance**





#### 2023 law enforcement importance (index scores)

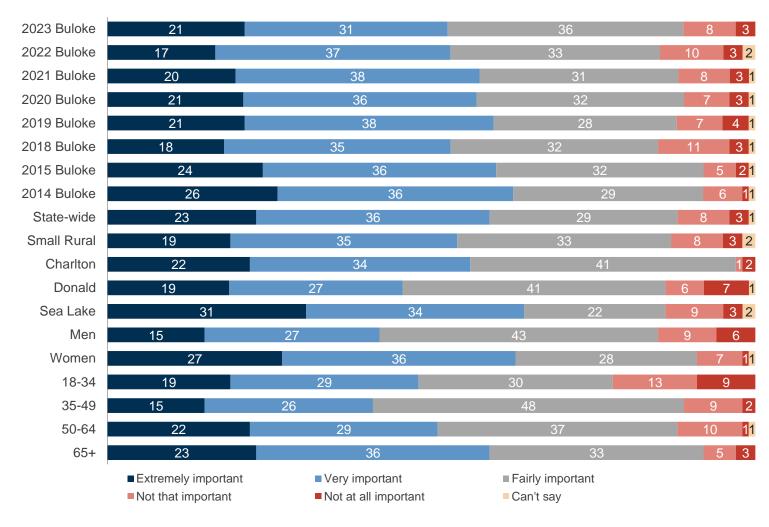


## **Enforcement of local laws importance**





#### 2023 law enforcement importance (%)

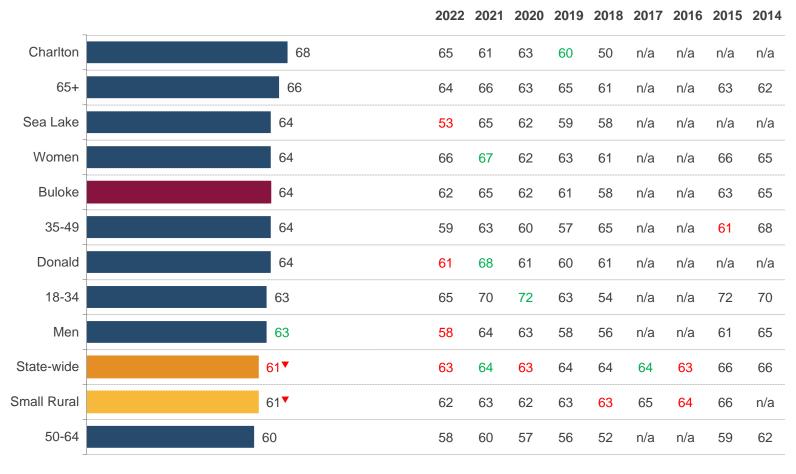


## **Enforcement of local laws performance**





#### 2023 law enforcement performance (index scores)

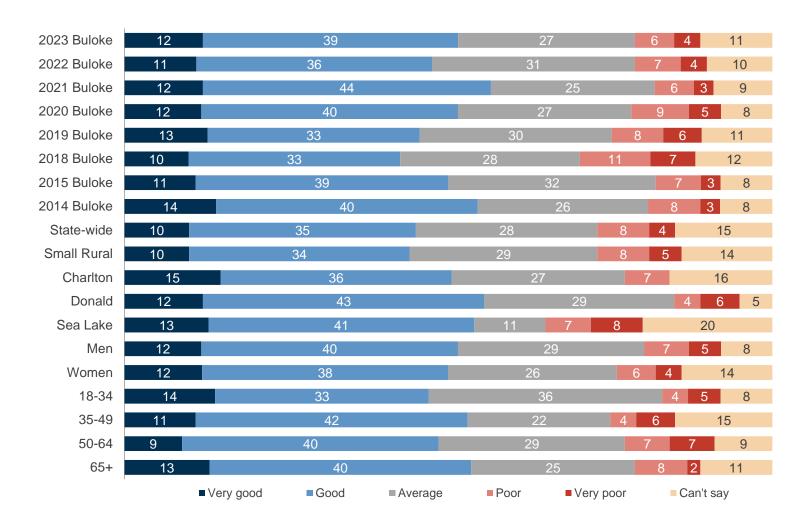


## **Enforcement of local laws performance**





#### 2023 law enforcement performance (%)



## **Elderly support services importance**





#### 2023 elderly support importance (index scores)

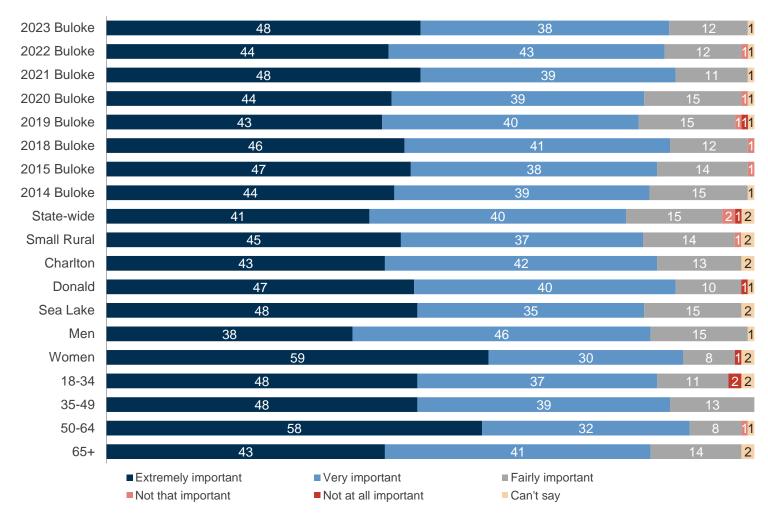


## **Elderly support services importance**





#### 2023 elderly support importance (%)



## **Elderly support services performance**





#### 2023 elderly support performance (index scores)

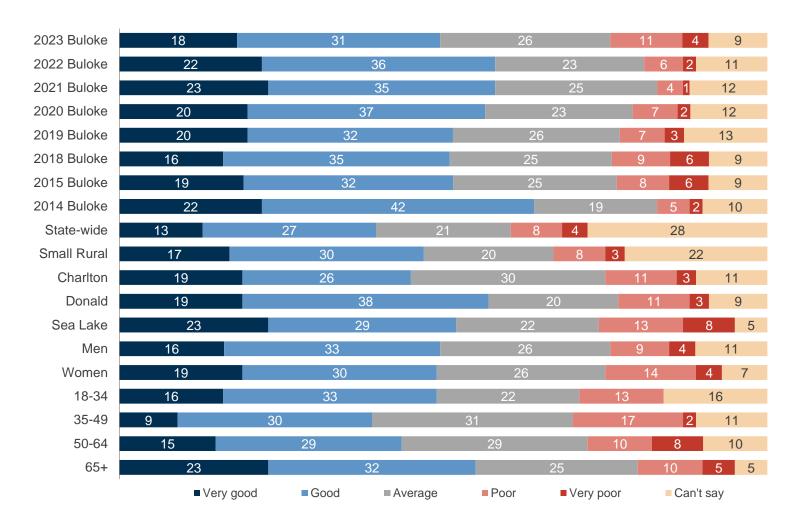


## **Elderly support services performance**





#### 2023 elderly support performance (%)

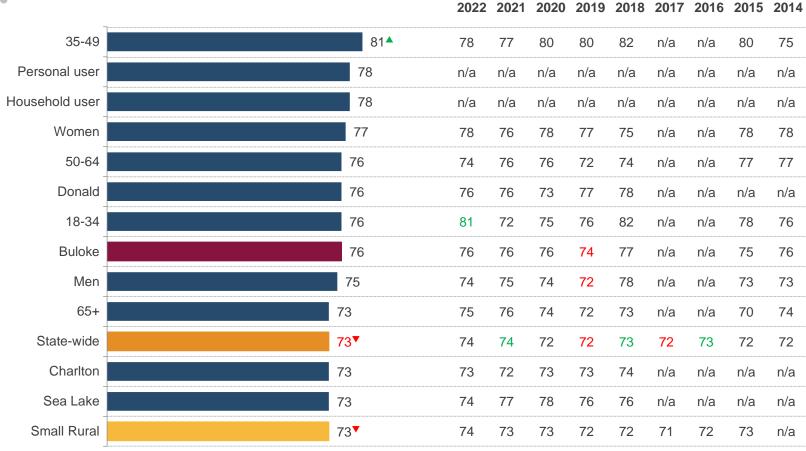


## Recreational facilities importance





#### 2023 recreational facilities importance (index scores)

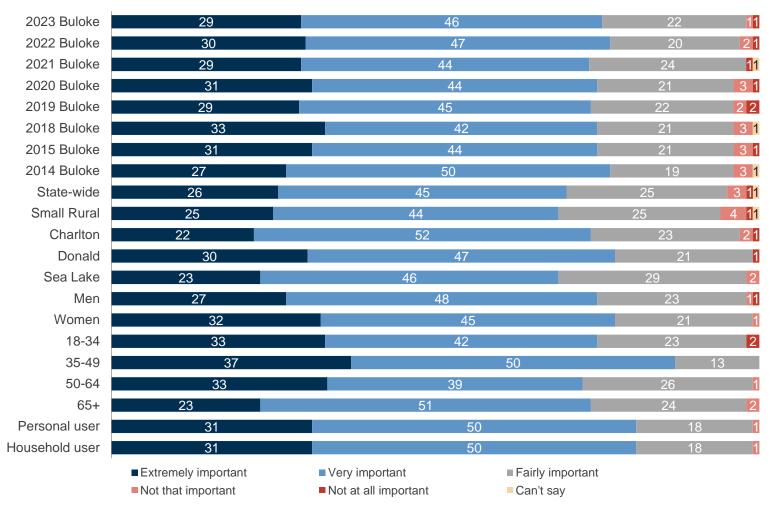


## **Recreational facilities importance**





#### 2023 recreational facilities importance (%)



# Recreational facilities performance





#### 2023 recreational facilities performance (index scores)

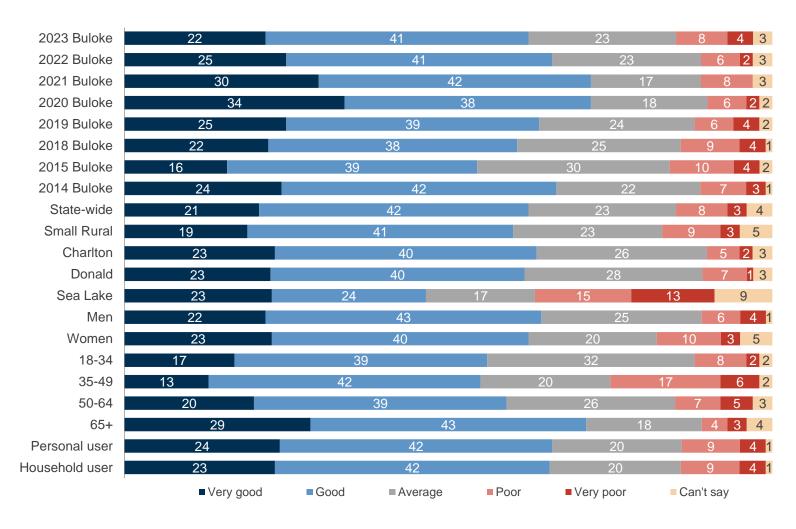


## Recreational facilities performance





#### 2023 recreational facilities performance (%)



2020 2019 2018 2017

2022 2021

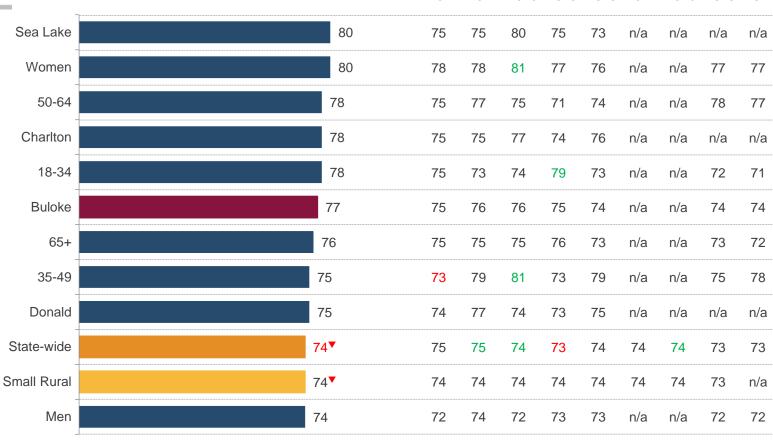
# The appearance of public areas importance



2016 2015 2014



#### 2023 public areas importance (index scores)

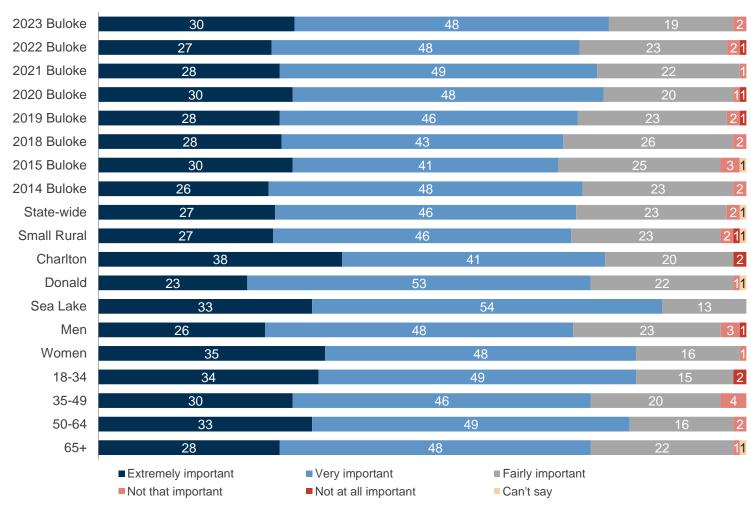


## The appearance of public areas importance





#### 2023 public areas importance (%)

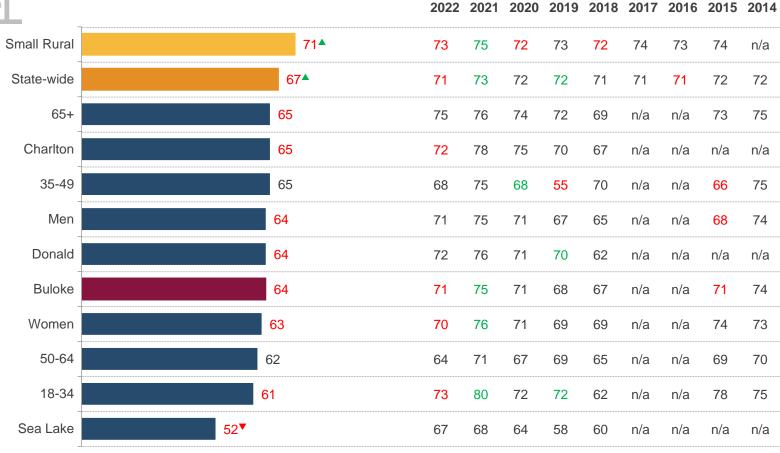


### The appearance of public areas performance





#### 2023 public areas performance (index scores)

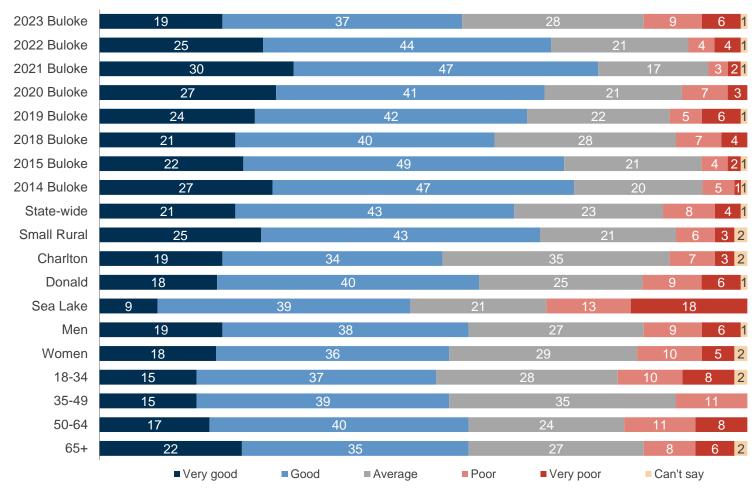


## The appearance of public areas performance





#### 2023 public areas performance (%)



## **Waste management importance**





#### 2023 waste management importance (index scores)

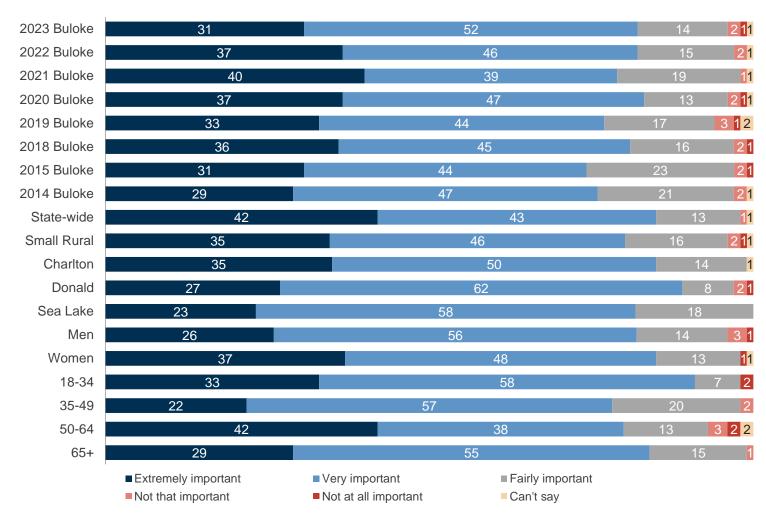


## **Waste management importance**





#### 2023 waste management importance (%)



## **Waste management performance**





#### 2023 waste management performance (index scores)

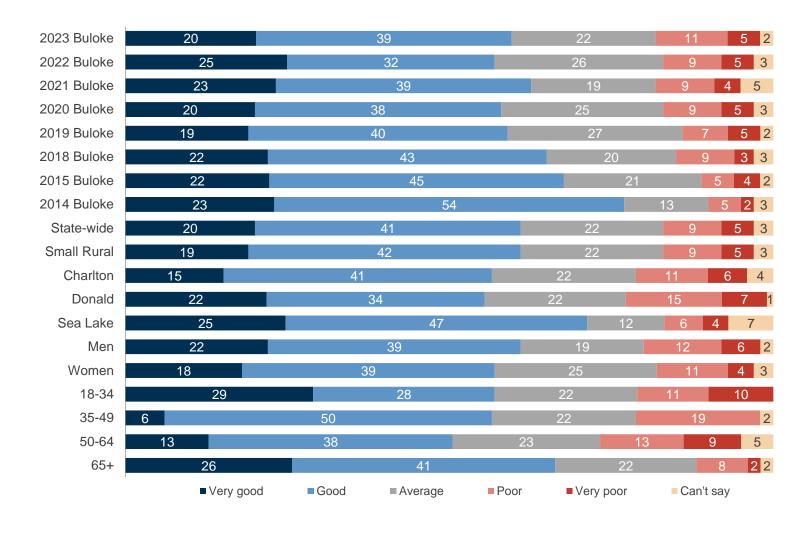


## **Waste management performance**





#### 2023 waste management performance (%)

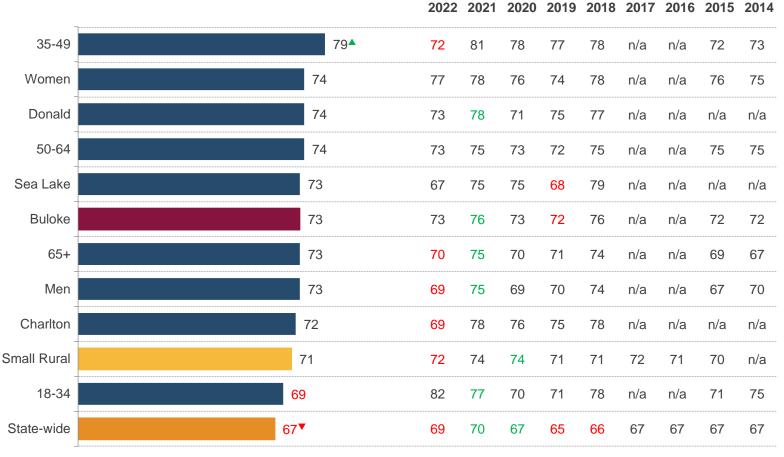


# **Business and community development and tourism importance**





#### 2023 business/development/tourism importance (index scores)

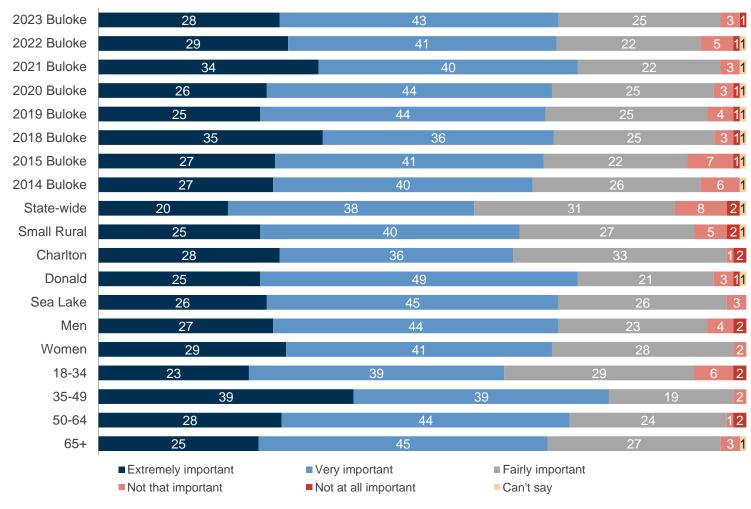


# **Business and community development and tourism importance**





#### 2023 business/development/tourism importance (%)

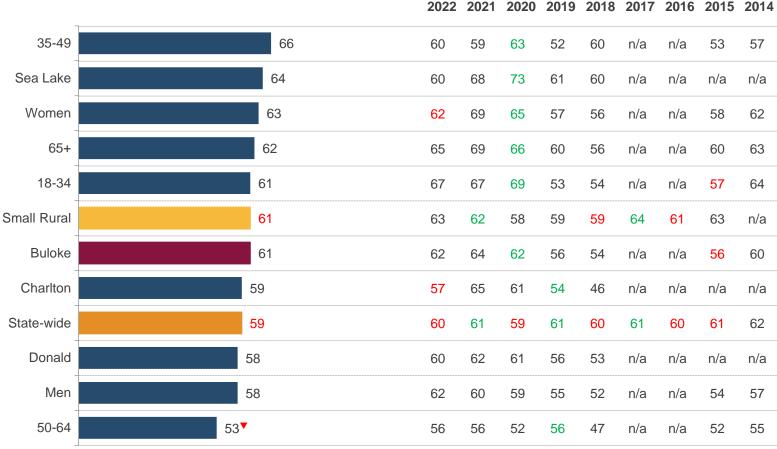


# **Business and community development and tourism performance**





#### 2023 business/development/tourism performance (index scores)

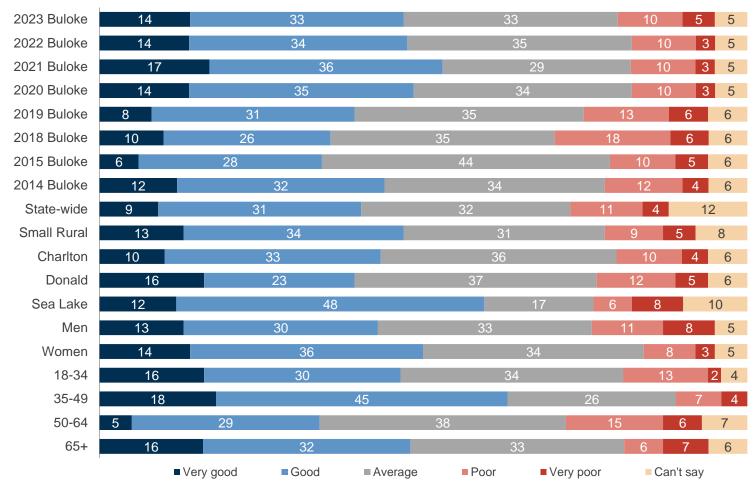


# **Business and community development and tourism performance**





#### 2023 business/development/tourism performance (%)



## Planning and building permits importance





#### 2023 planning and building permits importance (index scores)

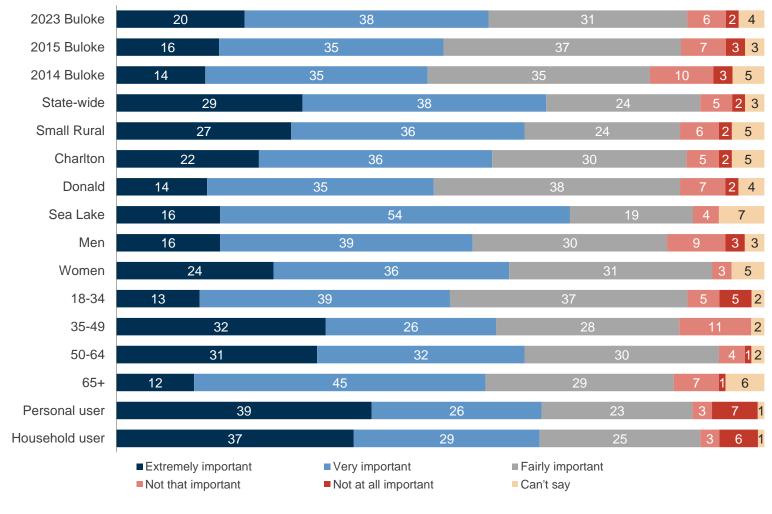


## Planning and building permits importance





#### 2023 planning and building permits importance (%)



## Planning and building permits performance





#### 2023 planning and building permits performance (index scores)

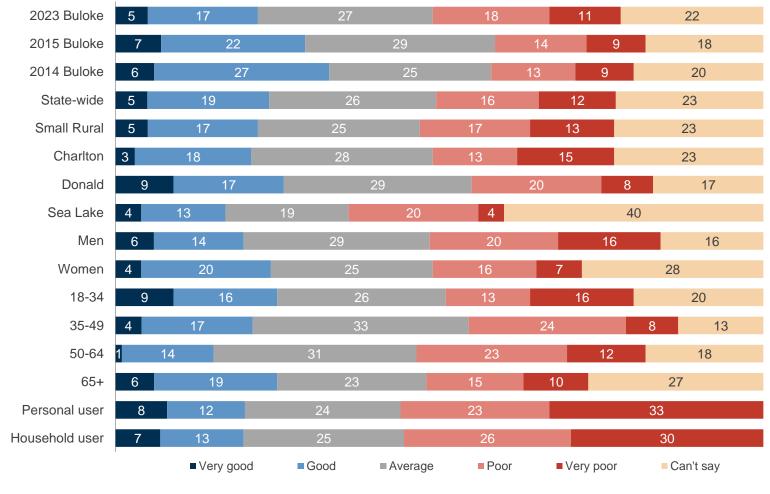


## Planning and building permits performance





#### 2023 planning and building permits performance (%)



# **Environmental sustainability importance**





#### 2023 environmental sustainability importance (index scores)

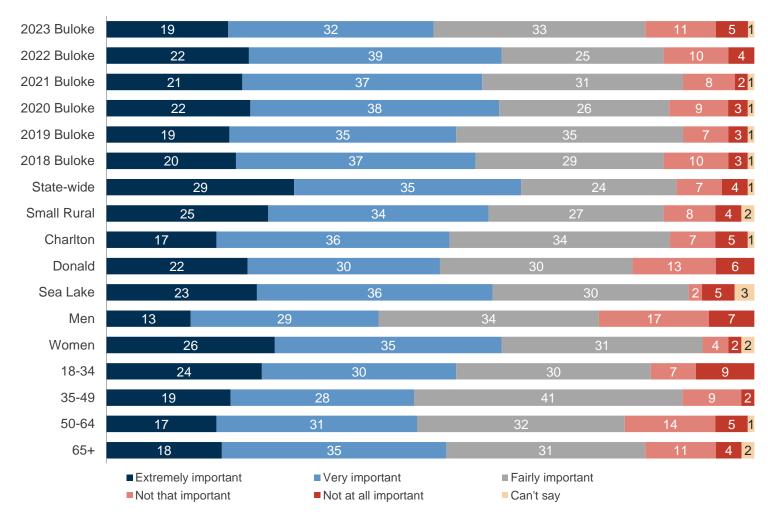


# **Environmental sustainability importance**





#### 2023 environmental sustainability importance (%)

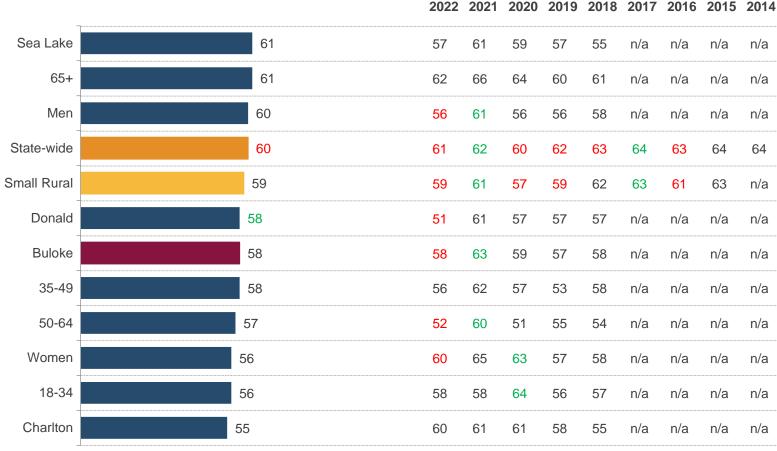


# **Environmental sustainability performance**





#### 2023 environmental sustainability performance (index scores)

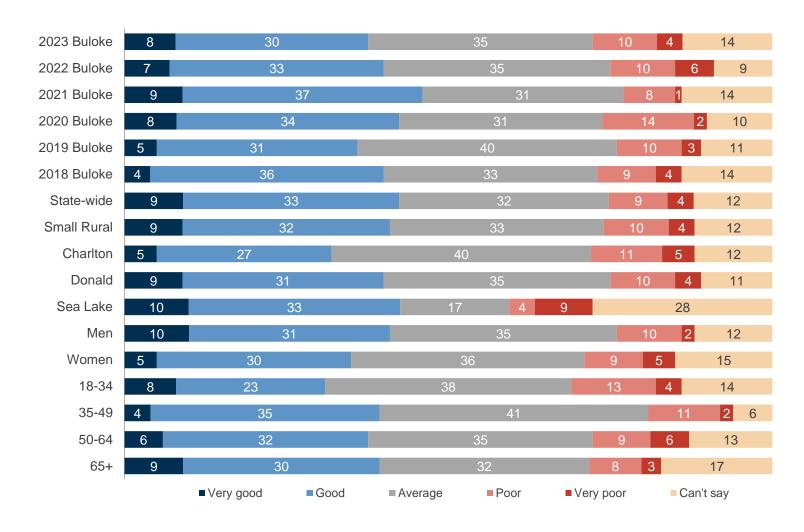


## **Environmental sustainability performance**





#### 2023 environmental sustainability performance (%)

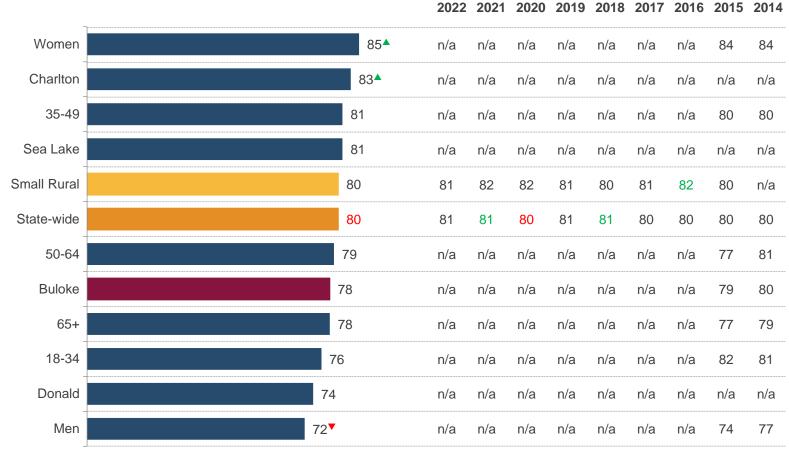


# **Emergency and disaster management importance**





#### 2023 emergency and disaster management importance (index scores)

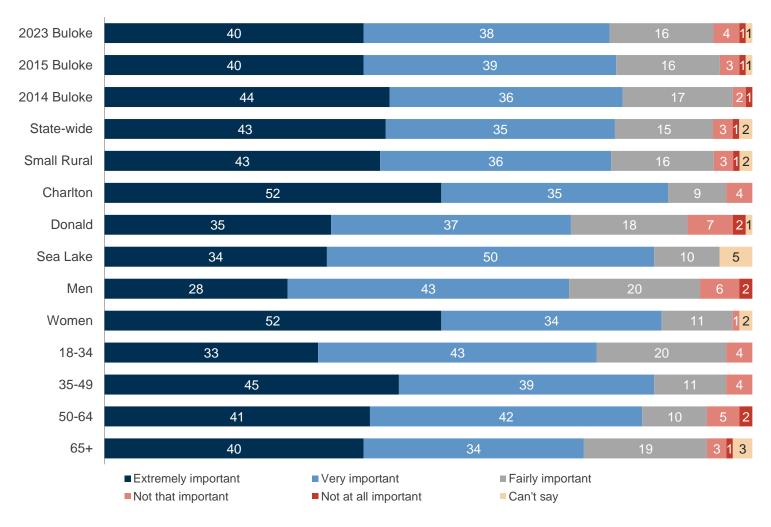


# **Emergency and disaster management importance**





#### 2023 emergency and disaster management importance (%)

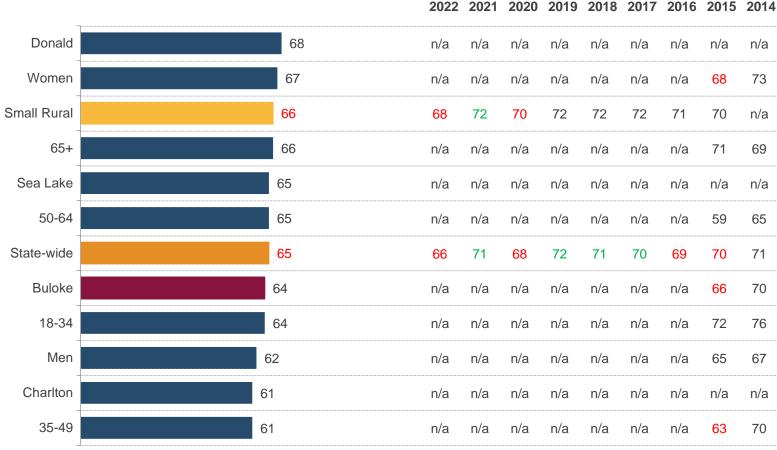


### **Emergency and disaster management performance**





2023 emergency and disaster management performance (index scores)

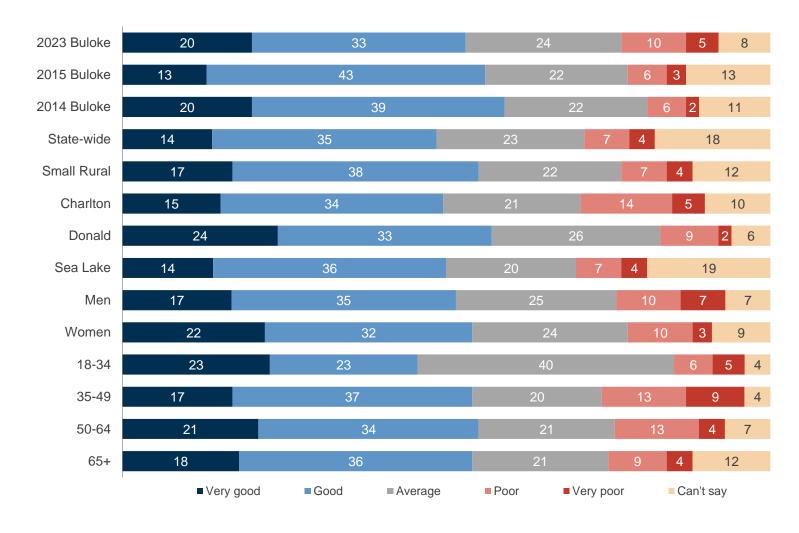


# **Emergency and disaster management performance**





#### 2023 emergency and disaster management performance (%)



# Maintenance of unsealed roads in your area importance





2023 unsealed roads importance (index scores)

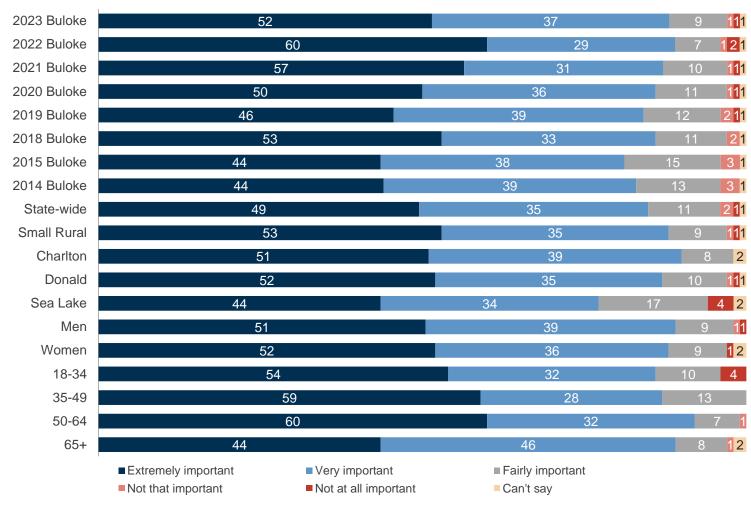


# Maintenance of unsealed roads in your area importance





#### 2023 unsealed roads importance (%)

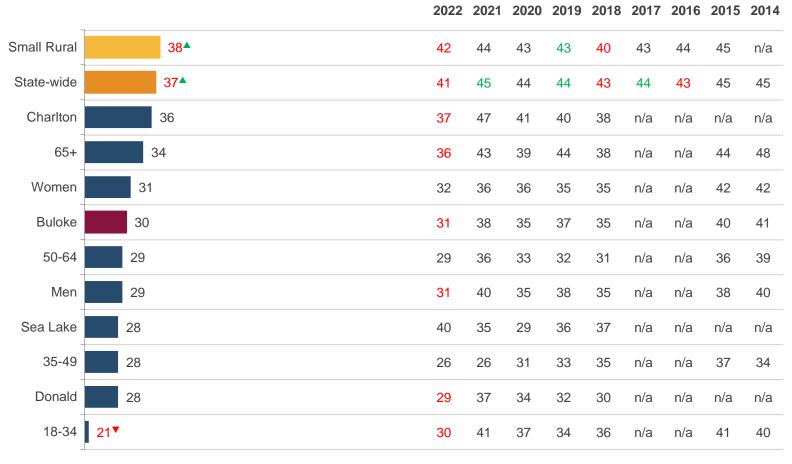


# Maintenance of unsealed roads in your area performance





#### 2023 unsealed roads performance (index scores)

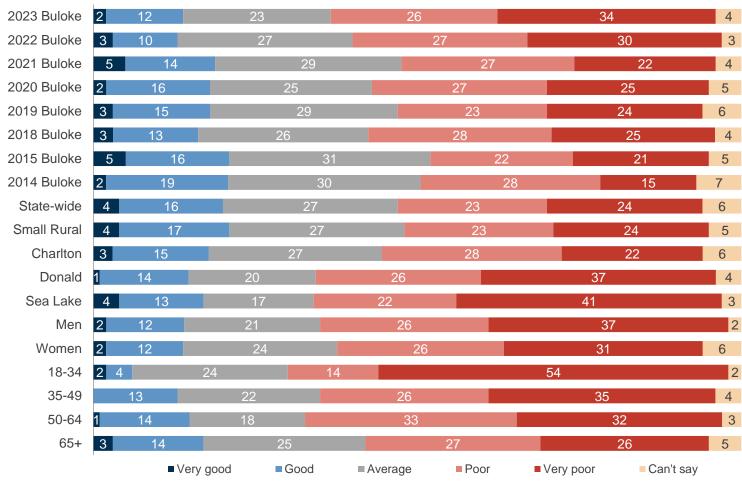


# Maintenance of unsealed roads in your area performance





#### 2023 unsealed roads performance (%)

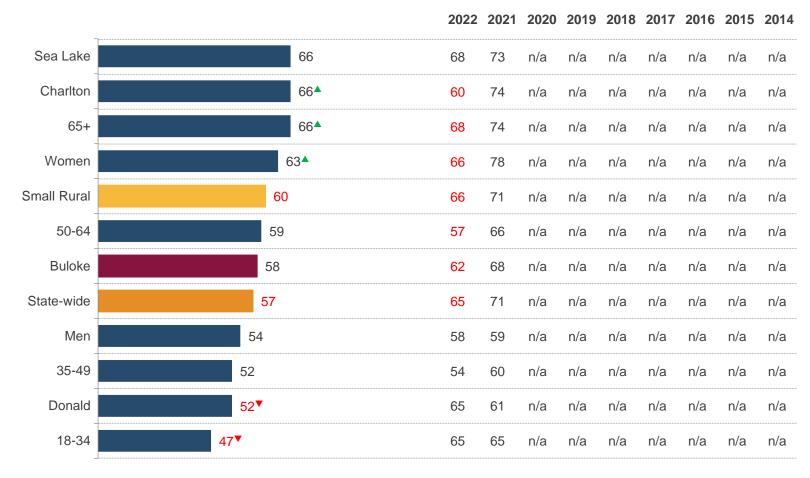


## **COVID-19 response importance**





#### 2023 COVID-19 response importance (index scores)

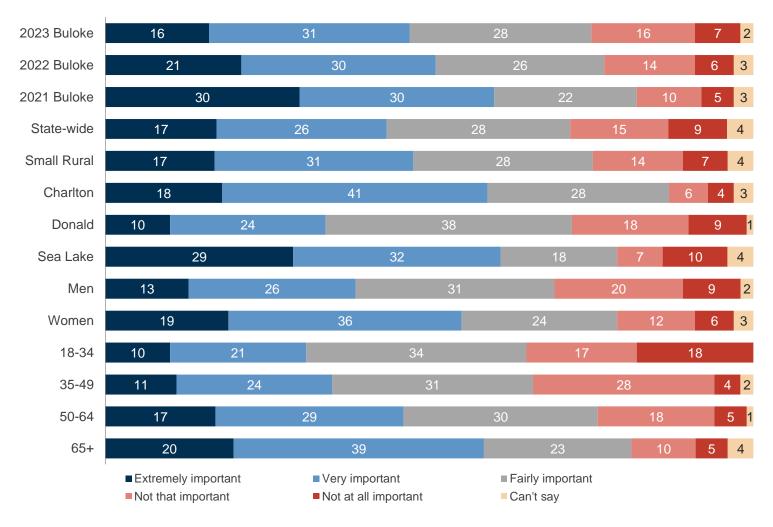


## **COVID-19 response importance**





#### 2023 COVID-19 response importance (%)

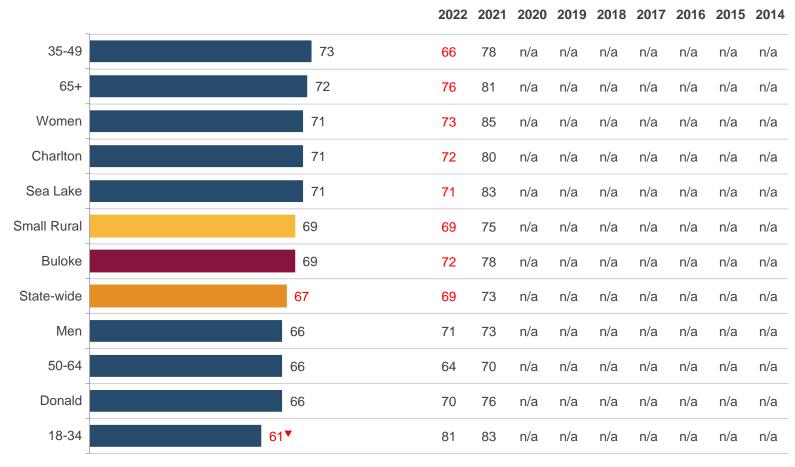


## **COVID-19 response performance**





#### 2023 COVID-19 response performance (index scores)

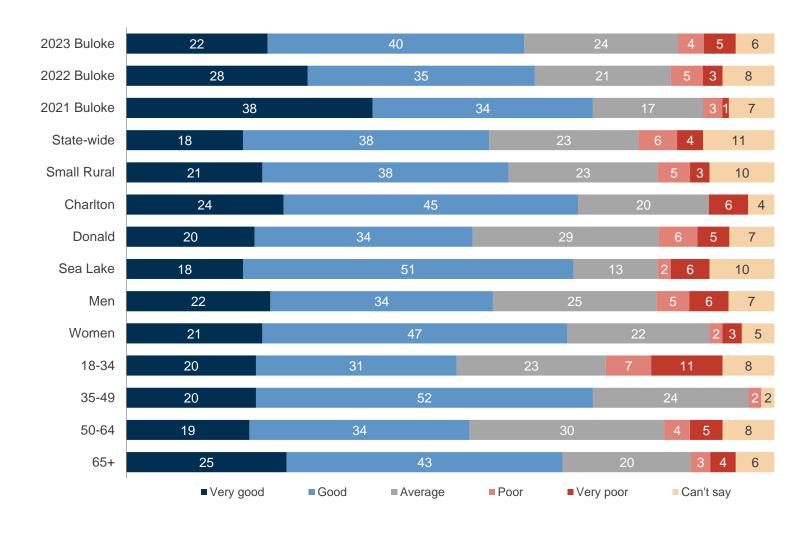


## **COVID-19 response performance**





### 2023 COVID-19 response performance (%)

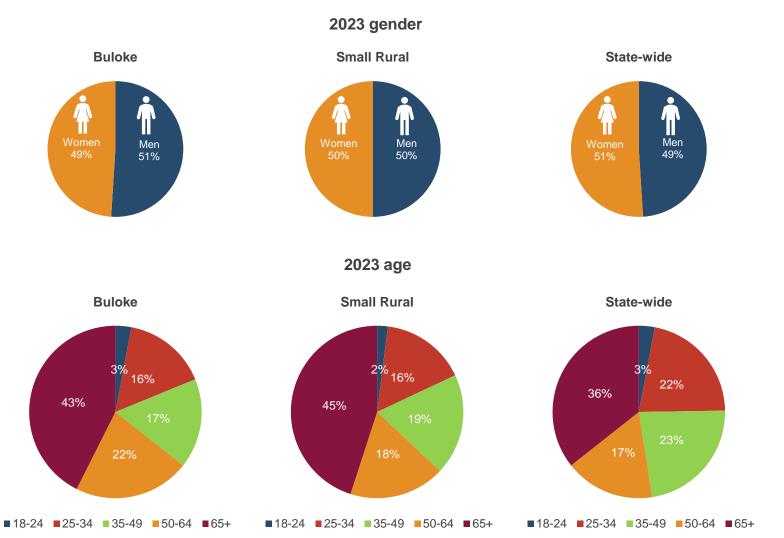




**Detailed demographics** 

### **Gender and age profile**

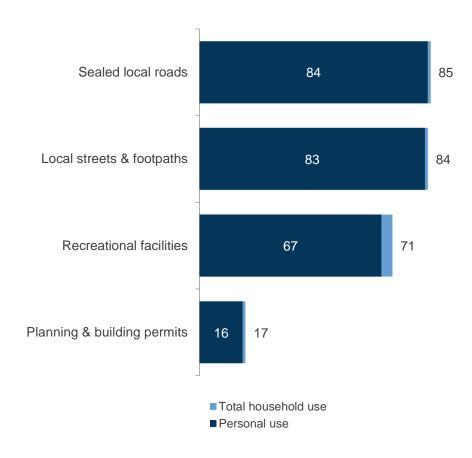


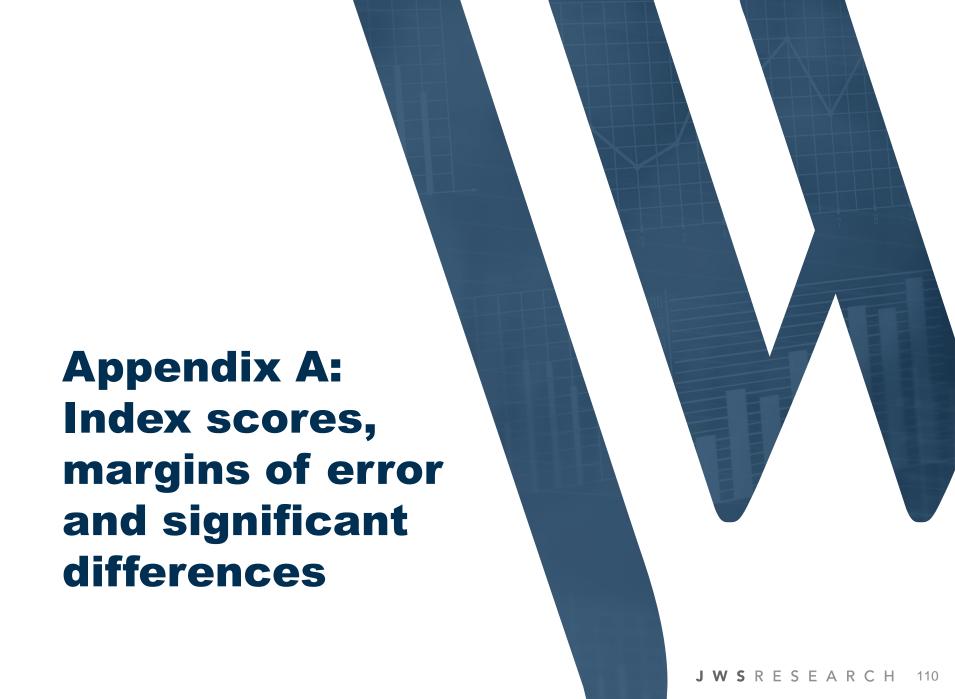


### Personal and household use and experience of council services



#### 2023 personal and household use and experience of services (%)





## Appendix A: Index Scores



#### **Index Scores**

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

| SCALE<br>CATEGORIES | % RESULT | INDEX<br>FACTOR | INDEX VALUE       |
|---------------------|----------|-----------------|-------------------|
| Very good           | 9%       | 100             | 9                 |
| Good                | 40%      | 75              | 30                |
| Average             | 37%      | 50              | 19                |
| Poor                | 9%       | 25              | 2                 |
| Very poor           | 4%       | 0               | 0                 |
| Can't say           | 1%       |                 | INDEX SCORE<br>60 |

| SCALE<br>CATEGORIES | % RESULT | INDEX<br>FACTOR | INDEX VALUE       |
|---------------------|----------|-----------------|-------------------|
| Improved            | 36%      | 100             | 36                |
| Stayed the same     | 40%      | 50              | 20                |
| Deteriorated        | 23%      | 0               | 0                 |
| Can't say           | 1%       |                 | INDEX SCORE<br>56 |

## Appendix A: Margins of error



The sample size for the 2023 State-wide Local Government Community Satisfaction Survey for Buloke Shire Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.7% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.3% - 54.7%.

Maximum margins of error are listed in the table below, based on a population of 5,000 people aged 18 years or over for Buloke Shire Council, according to ABS estimates.

| Demographic             | Actual<br>survey<br>sample<br>size | Weighted<br>base | Maximum<br>margin of error<br>at 95%<br>confidence<br>interval |
|-------------------------|------------------------------------|------------------|--|
| Buloke Shire<br>Council | 400                                | 400              | +/-4.7   |
| Men                     | 189                                | 206              | +/-7.0   |
| Women                   | 211                                | 194              | +/-6.6   |
| Charlton                | 92                                 | 84               | +/-10.2  |
| Donald                  | 115                                | 123              | +/-9.1   |
| Sea Lake                | 46                                 | 45               | +/-14.5  |
| 18-34 years             | 48                                 | 75               | +/-14.2  |
| 35-49 years             | 46                                 | 66               | +/-14.5  |
| 50-64 years             | 103                                | 88               | +/-9.6   |
| 65+ years               | 203                                | 171              | +/-6.8   |

## Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green ( ) and downward directing red arrows ( ).

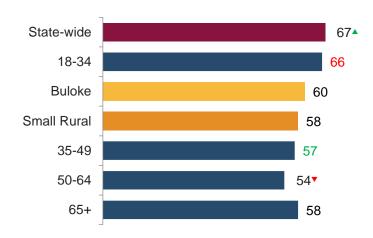
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2022. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2022.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2022.

## 2023 overall performance (index scores) (example extract only)



## **Appendix A:** Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score = 
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$
  
Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

JWSRESEARCH 115

**Appendix B: Further project information** 

## Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

#### **Detailed survey tabulations**

Detailed survey tabulations are available in supplied Excel file.

#### **Contacts**

For further queries about the conduct and reporting of the 2023 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

## Appendix B: Survey methodology and sampling



The 2023 results are compared with previous years, as detailed below:

- 2022, n=400 completed interviews, conducted in the period of 27<sup>th</sup> January – 24<sup>th</sup> March.
- 2021, n=400 completed interviews, conducted in the period of 28<sup>th</sup> January – 18<sup>th</sup> March.
- 2020, n=400 completed interviews, conducted in the period of 30<sup>th</sup> January – 22<sup>nd</sup> March.
- 2019, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=400 completed interviews, conducted in the period of 1st February 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2016, n=400 completed interviews, conducted in the period of 1st February 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January – 11th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Buloke Shire Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Buloke Shire Council.

Survey sample matched to the demographic profile of Buloke Shire Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Buloke Shire Council, particularly younger people.

A total of n=400 completed interviews were achieved in Buloke Shire Council. Survey fieldwork was conducted in the period of 27<sup>th</sup> January – 19<sup>th</sup> March, 2023.

## Appendix B: Analysis and reporting



All participating councils are listed in the State-wide report published on the DELWP website. In 2023, 66 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2023 vary slightly.

#### **Council Groups**

Buloke Shire Council is classified as a Small Rural council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Small Rural group are:

 Alpine, Ararat, Benalla, Buloke, Central Goldfields, Gannawarra, Hepburn, Hindmarsh, Indigo, Loddon, Mansfield, Murrindindi, Northern Grampians, Pyrenees, Queenscliffe, Strathbogie, West Wimmera and Yarriambiack. Wherever appropriate, results for Buloke Shire Council for this 2023 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Small Rural group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

## Appendix B: 2012 survey revision



The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Buloke Shire Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2023 have been made throughout this report as appropriate.

## **Appendix B:** Core, optional and tailored questions



#### Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2023 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2023 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

## Appendix B: Analysis and reporting

## W

#### Reporting

Every council that participated in the 2023 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

## **Appendix B: Glossary of terms**

**Core questions**: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2023 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

**Council group average**: The average result for all participating councils in the council group.

**Highest / lowest**: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

**Optional questions**: Questions which councils had an option to include or not.

**Percentages**: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

**Significantly higher / lower**: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

**State-wide average**: The average result for all participating councils in the State.

**Tailored guestions**: Individual guestions tailored by and only reported to the commissioning council.

**Weighting**: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

# THERE ARE OVER 6 MILLION PEOPLE IN VICTORIA...

## FIND OUT WHAT THEY'RE THINKING.



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